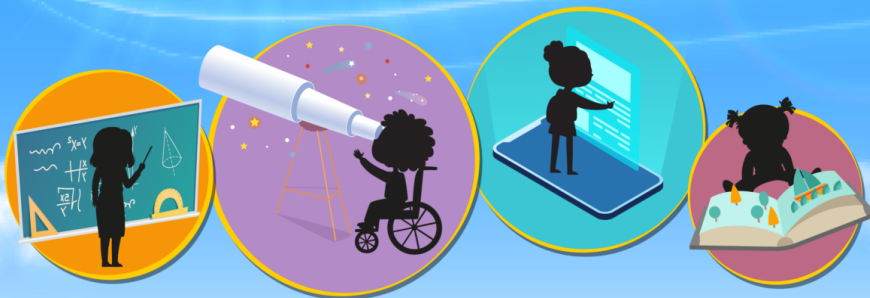


12th Annual mEducation Alliance Symposium

# Wondrous Learning is...!



November 1st - 4th, 2022  
United States Institute of Peace  
Washington, D.C.



## 2022 mEDUCATION ALLIANCE SYMPOSIUM WELCOME PACKET

November 1 - 4, 2022  
Washington, D.C.

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## GENERAL INFORMATION

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### Welcome!

We are thrilled to welcome you as a presenter and/or general participant to the **2022 Mobiles for Education (mEducation) Alliance Symposium**. As you prepare for the Symposium, please use this welcome packet to help you plan your participation.

This year's event will take place November 1 -4, 2022 in Washington, D.C. and will focus on the following theme and sub-themes:

### 2022 mEducation Alliance Symposium Theme

#### Wondrous Learning is...

#### 2022 Sub-themes

- Empowered Teachers
- Engaging Others - Education Volunteers
- The Power of Amazing Educational Videos
- A-B-Cs and 1-2-3s
- Welcoming New Neighbors - Refugees
- Including All Learners - Inclusive Education
- Plus special sessions!

#### Event Dates

**November 1** *mEducation Alliance Member Day* hosted at the World Bank. An invite-only and unique opportunity for [Alliance Members](#) and [sponsors](#) to engage in dialogue with each other.

**November 2 – 3** *The Symposium at United States Institute of Peace (USIP)*

**November 4** Special Symposium sessions at USIP, including workshops, hosted at various mEducation Alliance members and other affiliated offices in Washington, D.C.

## REGISTRATION

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Speakers, sponsors : In order to secure your registration, please register online by (at the latest) **Friday, September 30, 2022.**

For general attendees: Registration will be open until **Friday, October 14, 2022.**

The information provided in your registration will be reflected on your nametag and used to assist in our planning process. Please fill out the form completely and use your professional credentials as your contact information.

### Registration Instructions

- a) Follow the [link](#)
- b) Select tickets and purchase your designated ticket that was described in your acceptance email
- c) If you were given a code, please select “Enter promo code” in the top left of the pop-up window before selecting a ticket

## BACKGROUND

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For our 12th annual symposium, we will celebrate and highlight those individuals and organizations that help make learning WONDERFUL.

That’s why we hope the theme of this year’s Symposium – *Wondrous Learning is ...!* will attract and re-energize a global community of changemakers who are advancing aspects of tech or non-tech infused learning that have left positive indelible moments in learners’ educational journeys.

The Symposium is being organized by the mEducation Alliance, a global education [consortium](#), which among other members includes the world’s largest development and donor agencies focused on education, particularly in low-resource context. Our annual Symposium typically attracts a dynamic line-up of policymakers, activists, thinkers, and implementers in global education who come together to share their best and brightest tech and non-tech interventions.

Similar to our past symposia (e.g, [2021](#), [2020](#), and [2019](#)), the organizers will provide event formats which will be highly participatory, including through showcase sessions, exhibits, gallery walks, *Escape the Symposia* team-building exercises, and a Wondrous Learning ed game expo.

## PRESENTERS and PRESENTATION FORMATS

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We have an amazing [line-up](#) of presenters for this year's event! We'll provide updates and more detailed agendas over the coming weeks on the Symposium [event page](#).

As in past Symposia, this year's event will include interactive sessions in dynamic formats, such as *lightning talks*, *interviews*, *facilitated panels*, *gallery walks*, as well as impactful and intentional *networking opportunities*. Your proactive participation in these interactive sessions will be integral to making this year's event a success and will add tremendous value to your experience. Through September and early October, the organizers will reach out to invited presenters with specific information about their expected presentation formats.

### Lightning Talks

Brief presentations which will be followed by audience Q&A.

### Gallery Walks

This is our most popular and consistent event format! Gallery walks are where attendees break into small groups and move in 3-4 rounds from presenting organization to presenting organization in a room. Through this dynamic format, attendees will be able to more easily connect with presenters and partake in more in-depth conversations. [Presenters, this also means you'll have much more substantive engagement with attendees over multiple rounds!]

### Hands-On Demonstrations and Game Play

These spaces will provide a chance to freely network with colleagues and participate in tech and non-tech hands-on demonstrations and game play.

### Special Group Sessions and Workshops

Organized by Mobiles for Education Alliance members and event sponsors, these sessions will include a range of presentation formats to highlight specific themes, projects, and innovations.

### Provisional List of Presenters and Agenda

You can find a list of accepted presenting [organizations](#) here. The organizers will make available a provisional agenda by mid-September 2022.

### Video Clips

We recommend that each presenter produce a 3-minute video clip, which will be shared with participants prior to, during, and after the symposium.

The following guidelines are provided on how to prepare and submit presenter video by October 5th, 2022:

- Participants videos should not be more than 3-minutes in length;
- When creating the video, please consider using an interactive animated slide presentation to add a video of the presenter to the corner of the video. You can click [here](#) to find best screen recorder software programs which will help you on how to record your presentation and hence produce a video;
- Please note that acceptable formats for videos are mp4, mov, MPEG-4;
- Make sure the video clip has a compressed size when uploading. You may click [here](#) to find out how to compress video files; and,
- Participants should **upload** their final video clips [here](#).

**We strongly encourage participants to submit their video clips by October 5th, 2022.**

While we can accept video clips after this date, the earlier you provide this the more likely we can use it to promote your session and organization.

### **Wondrous Apparel + Prizes!**

To facilitate informal exchanges, the general apparel for the event will be business casual. Our event is just after Halloween (Oct 31st) so should you happen to bring any Wondrous-themed clothing, other apparel, and/or related items to the Symposium, we'll enter you into a drawing to win **prizes** at the event :-)

## **PLANNING YOUR TRIP**

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### **Event Locations**

**November 1st** - mEducation Alliance Member Day

*World Bank offices*

The specific office location and entrance requirements will be shared with invited participants.



**November 2-3rd** - *The Symposium at USIP*

If you haven't previously been to the [United States Institute of Peace \(USIP\)](#) you are in for a real treat! It is located at 2301 Constitution Ave. NW, DC, 20037, at the corner of 23rd Street and Constitution Avenue. Guests should use the 23rd Street entrance and check in at the registration table. With floor-to-ceiling windows and an iconic domed roof, the United States Institute of Peace offers an unparalleled setting for the Symposium.

### **November 4th** - *Special sessions and workshops*

mEducation Alliance members and other affiliated partners will host workshops and other special sessions at USIP and other venues around Washington, D.C. The location of these sessions is being finalized and will be shared along with the provisional agenda on the [mEducation Alliance Symposium webpage](#) in late September and early October.

## **Getting Around**

### **Metro**

Metro is the easiest way to get around the D.C. area, including to the various locations highlighted above.

USIP is a short walk (0.6 miles) from Metro's Foggy Bottom - GWU (Blue/Orange/Silver line) metro station. See the map on the right, or visit [wmata.com](http://wmata.com) to use the "Trip Planner" tool.

From the Foggy Bottom - GWU Station, at street level turn right at 23rd Street, walk south toward Constitution Avenue (away from the traffic circle), and the USIP building will be on your right.

### **Driving**

Public parking is not available at USIP, however, there are several public parking garages nearby. For driving directions and information on parking garages, please visit the [USIP website](#).

### **Biking**

If you would prefer to access the venue by bike, DC has a [bike share](#) system and numerous bike lanes you can use.

## Planning Your International Travel

### Visas and Official Invitation Letter

We can't wait to see you at the Symposium – and so encourage those traveling internationally to please make your travel plans **as soon as possible**.

As a small and independent non-profit organization, the mEducation Alliance is **not** a government agency so will **not be able** to facilitate visa or other requests for international travel support.

However, for those who **request it, the mEducation Alliance secretariat can provide an** official letter of invitation on mEducation Alliance letterhead.

If you are interested in receiving this, please send an e-mail to [medalliance@meducationalliance.org](mailto:medalliance@meducationalliance.org) with the following subject line “Request Invitation Letter - Organization (e.g., Request Invitation Letter-TechLand, LLC) which includes the name(s) and passport numbers of those individuals requesting invitation letters.

**If you have a request for a letter of invitation, please send it to us by September 30, 2022.**

### Passport Requirements

For international attendees, a valid passport will be required for entry to the United States. All travelers must have passports that are valid for at least six months after the dates of your intended stay in the U.S. However, citizens from this [list of countries](#) are exempt from the six month requirement, and only need passports that are valid through the duration of their stay in the United States.



## Health and Covid Protocols

As a precaution for all attendees and to respect the protocols of each venue, the mEducation Alliance Symposium will **require proof of vaccination for Covid-19**.

The organizers will reach out with information about submitting this information prior to the event, including any additional information as health conditions dictate.

**Masks** are recommended and may be required at some locations, such as the World Bank. We will post site specific information on the Symposium web page as our agenda develops. In any case, please be sure to bring a mask, but our team members can provide you with one if needed.

## ACCOMMODATION

There are a range of hotel options in Washington, D.C., and we recommend that you arrange your accommodations as soon as possible to ensure the best booking rate. Please see the list of suggested hotels conveniently located in the vicinity of USIP, but also note that as USIP is a walking distance from the Foggy Bottom metro stop, there are many hotel options off of the connecting metro stops in the District, MD and VA areas.

### Within Walking Distance

- **Residence Inn Marriott** - 801 New Hampshire Ave., NW, DC, 20037
- **State Plaza Hotel** - 2117 E Street, NW, DC, 20037
- **The River Inn** - 924 25th Street, NW, DC, 20037
- **ARC The. Hotel** - 824 New Hampshire Ave., NW, DC, 20037
- **Hotel Hive** - 2224 F St NW, Washington, DC 20037

### Washington, DC, (Georgetown/Foggy Bottom)

- **Courtyard By Marriott**  
Address: 515 20<sup>th</sup> St NW | Washington, DC 20006  
Phone Number: +1 (202) 296-5700  
Distance from USIP: 0.6 Miles ([4 Minute Drive / 12 Minute Walk](#))
- **One Washington Circle Hotel**  
Address: 1 Washington Circle NW | Washington, DC 20037  
Phone Number: +1 (202) 872-1680  
Distance from USIP: 0.8 Miles ([4 Minute Drive / 15 Minute Walk](#))
- **Residence Inn By Marriott**  
Address: 801 New Hampshire Ave NW |

Washington, DC 20037

Phone Number: +1 (202) 785-2000

Distance from USIP: 0.7 Miles ([4 Minute Drive / 13 Minute Walk](#))

- **State Plaza Hotel**  
Address: 2117 E ST NW | Washington, DC 20037  
Phone Number: +1 (202) 861-8200  
Distance from USIP: 0.4 Miles ([2 Minute Drive / 10 Minute Walk](#))
- **The Melrose Hotel**  
Address: 2430 Pennsylvania Ave NW | Washington, DC 20037  
Phone Number: +1 (202) 955-6400  
Distance from USIP: 0.8 Miles ([5 Minute Drive / 17 Minute Walk](#))

### Northern Virginia (Rosslyn/Arlington)

- **Hyatt Centric Arlington**  
Address: 1325 Wilson Blvd | Arlington, VA 2209  
Phone Number: +1 (703) 525-1234  
Distance from USIP: 2.7 Miles ([15 Minute Drive](#)  
/ [16 Minutes by Metro](#))
- **Le Méridien Arlington**  
Address: 1121 19<sup>th</sup> St N | Arlington, VA 22209  
Phone Number: +1 (703) 351-9170  
Distance from USIP: 2.5 Miles ([12 Minute Drive](#)  
/ [18 Minutes by Metro](#))

- **Residence Inn**  
Address: 1651 North Oak St | Arlington, VA  
22209  
Phone Number: +1 (703) 812-8400  
Distance from USIP: 2.5 Miles ([14 Minute Drive](#)  
/ [19 Minutes by Metro](#))

## FOOD and REFRESHMENTS

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Attendees at the Symposium will be provided with food and refreshments at certain times.

This will include coffee and tea service from morning to mid-afternoon on Alliance Member Day (Nov. 1st) and the two days at the United States Institute of Peace (Nov. 2nd - 3rd). Lunch will also be provided on Alliance Member Day and the two days at the United States Institute of Peace. Please note that attendees will be responsible for their own lunch on the Symposium Workshop Day (Nov. 4th). The reception on November 3rd will consist of heavy hors d'oeuvres, soft drinks, beer, and wine.

## PROMOTION and SOCIAL MEDIA

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Prior to the Event

We know you are excited by the 2022 mEducation Alliance Symposium so feel free to invite your colleagues and friends to [register](#) to attend. Based on prior Symposia and venue space limitations (e.g, approx. 350 attendees at USIP), we anticipate more requests to attend than can be accommodated.

While at the 2022 Symposium, we ask that attendees join the conversations on social media surrounding the event to help improve awareness and recognition of the Alliance and the Symposium among diverse online communities working in EdTech and education in general.

## Content

Below are some tips for getting started.

- Follow the official mEducation Alliance Twitter account (@mEducation\_A)
- Share conference experiences and stories on social media  
Some ideas for content are:
  - photos from the Symposium,
  - interactions with technical experts and their presentations,
  - highlights about the Symposium, and
  - your interests in the mobiles for education space.
- Use of hashtags: **#WondrousLearning #2022Symposium #EdTech**
- Ensure your posts respect the sensitivity and diversity of the conference, as well as the privacy and confidentiality of all conference participants and attendees
- Reach out to current partners, sponsors and symposium attendees by: (1) incorporating their most commonly used hashtags into mEducation posts; (2) re-tweeting/sharing posts; and, (3) tagging them and commenting on their posts

You can also begin posting on the days leading up to the event. Below please find some suggested posts and images.

### Sample Twitter Posts

Don't miss out on this year's mEducation Alliance Symposium November 1 -4! Hear from a variety of presentations about the WONDERFUL things in education. Register here: <https://bit.ly/3RIM5xB>

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🌟 Save the Date 🌟

The 2022 [@mEducation\\_A](#) Symposium will be taking place in Washington D.C November 1st - 4th!

Register for a ticket to dig deeper into tech and non-tech education interventions. Plus see how wondrous learning can be!

Register here: <https://bit.ly/3RIM5xB>

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Want to get all the updates on the 2022 [@mEducation\\_A](#) Symposium?

Subscribe to their eNews using the link below to get all the information, as well as some other great EdTech news!

Subscribe here: <https://bit.ly/3cbx2vH>

### Symposium Banner

Feel free to use the image for advertising the event.



### QUESTIONS, COMMENTS, CONCERNS?

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Email us at  
[medalliance@educationalalliance.org](mailto:medalliance@educationalalliance.org)