



**2022 mEducation Alliance Symposium**

## **Wondrous Learning is ....!**

**United States Institute of Peace**

**Washington, D.C.**

**1 - 4 November 2022**

### **Sponsorship Package**

The Mobiles for Education (mEducation) Alliance is supported through the commitment of time and funding by the [Alliance members](#) and the generosity of other external partners and sponsors.

We are seeking **sponsors** for this year's event taking place November 2nd - 4th (Annual Symposium) and November 1st (Alliance Member Day) 2022.

As you know, the Alliance is the largest convenor of development, donor agencies, foundations, and other leading global, regional, and national authorities focused on education and technology, particularly in low-resource contexts. Our annual Symposium is a unique global event bringing together policymakers and practitioners from around the world.

To date, we have attracted thousands of attendees at our 11 prior Symposium on various themes including: [Foundational Literacy and Numeracy](#) (2021 - Virtual with 145 presenters from 38 countries); [Play Every Day](#) (2020 - Virtual with 80 presenters from 25 countries); and [Digital Literacy and Skills for Education and Development](#) (2019 - In-person with 82 presenters from 41 countries).

As with our 11 prior Symposia, we anticipate a dynamic audience of leading thinkers, activists, and implementers in global education. Organizational representatives will



include Ministries of Education and other government policymakers, representatives from multilateral and bilateral agencies, non- and for-profit institutions, foundations, researchers, teachers, and students.

The mEducation Alliance events are known for dynamic, innovative, highly participatory, and non-traditional networking and knowledge exchange opportunities.

This year's event, taking place once again, at the glorious United States Institute of Peace in Washington, D.C. will be no exception.

Event formats will include:

- Thought-provoking and engaging presentations
- Showcase Exhibits to highlight “Wondrous Learning” initiatives and projects
- Gallery walks designed to maximize networking and knowledge exchange
- Global video showcases, in-person and virtual
- Research spotlight sessions
- Escape The Symposia team-building and problem-solving fun
- Educational game jams
- Hybrid regional events to attract additional global participation

### Symposium Theme

In the spirit of staying leading edge, the theme of this year's event is “Wondrous Learning is...!”

**Wondrous** - inspiring a feeling of wonder or delight; marvelous. **Learning** - the acquisition of knowledge or skills through experience, study, or by being taught

**Track Sponsors: *What does “Wondrous Learning” mean to your organization?***



## Track Sponsors

Track sponsors will identify the focus of specific Wondrous Learning tracks and the organizers will work with them to identify speakers, including through a curated list of potential presenters identified through the 2022 Symposium presenter nomination call.

Additional benefits of being a track sponsor and other types of sponsorships are listed below.

We will work with track and other sponsors to discuss the ideal format for profile and knowledge exchange over the course of the 4 days of the Symposium and Alliance Member Day events.

## Types of Sponsorship

### **Platinum Sponsor — \$50,000**

- Identification of and working with organizers on multi-day programming of “Wondrous Learning is\_\_\_\_\_ !” event track
- Promotion of the track across all event promotional material (“This Wondrous Learning track sponsored by...”)
- Keynote address from an organization representative
- Support for Ministry of Education policymakers’ attendance at the Symposium
- Invitation to special in-person meetings with key presenters and Alliance Members
- Full-page ad in the printed program, large logo in program, and logo on website
- Physical event booth and/or other opportunities to speak directly with attendees
- Advertisements or videos shown on the main stage in between sessions and breakouts
- Featured as an ongoing supporter in the development of mEducation Alliance products
- 5 free tickets to the Symposium for organization representatives



**Gold Sponsor** — \$30,000

- Invitation to special in-person meetings with key presenters and Alliance Members
- In-person keynote address from an organization representative
- Support for Ministry of Education policymakers' attendance at the Symposium
- Half-page ad in the printed program, large logo in program, logo on website
- Physical event booth and/or other opportunities to speak directly with attendees
- Advertisements or videos shown on the main stage in between sessions and breakouts
- Featured as an ongoing supporter in the development of mEducation Alliance products
- 4 free tickets to the Symposium for organization representatives

**Silver Sponsor** — \$20,000

- Invited to special in-person meetings with key presenters and Alliance Members
- Specific service recognition (e.g., "Lunch provided by \_\_\_\_\_")
- Half-page ad in the printed program, medium logo in program and website
- Physical event booth or opportunity to speak directly with attendees
- 3 free tickets to the Symposium for organization representatives

**Bronze Sponsor** — \$10,000

- Invited to a special in-person meeting with key presenters and Alliance Members
- Quarter page ad in the printed program, small logo in program and website
- 2 free tickets to the Symposium for organization representatives

**In-Kind Sponsor** — TBD \*based on contribution

- Invited to special in-person meeting with key presenters and Alliance Members
- Quarter page ad in the printed program, small logo in program and website
- 1 free ticket to the Symposium for an organization representative

Interested in sponsoring the 2022 Symposium and/or other mEducation Alliance convening, communications and catalytic [activities](#), please email Nicole Carney, mEducation Alliance's Director of Engagement, [ncarney@meducationalliance.org](mailto:ncarney@meducationalliance.org).