



2023 mEducation Alliance Symposium

Inspiring the Next Generation of S.T.E.M. Leaders - Everywhere!

11 - 14 September 2023

Sponsorship Package

The Mobiles for Education (mEducation) Alliance is supported through the commitment of time and funding by the [Alliance members](#) and the generosity of other external partners and sponsors.

We are seeking **sponsors** for our 13th annual Symposium.

This year's event will take place 11 - 14 September 2023 with the **General Event** the 11 - 13th at Mason Square (Arlington, VA) and the **Alliance Member Day** on the 14th at the World Bank (Washington, D.C.).

The Alliance is the largest convenor of development, donor agencies, foundations, and other leading global, regional, and national authorities focused on education and technology, particularly in low-resource contexts. Our annual Symposia are a unique global event bringing together policymakers and practitioners from around the world.

To date, we have attracted thousands of attendees at our 12 prior Symposium on various themes including: [Wondrous Learning is...!](#) (2023 - In-person with 160 presentations from 100 organizations from 25 countries), [Foundational Literacy and Numeracy](#) (2021 - Virtual with 145 presenters from 38 countries); [Play Every Day](#) (2020 - Virtual with 80 presenters from 25 countries); and [Digital Literacy and Skills for Education and Development](#) (2019 - In-person with 82 presenters from 41 countries).



As with our 12 prior Symposia, we anticipate a dynamic audience of leading thinkers, activists, and implementers in global education. Organizational representatives will include Ministries of Education and other government policymakers, representatives from multilateral and bilateral agencies, non- and for-profit institutions, foundations, researchers, teachers, and students.

The mEducation Alliance events are known for dynamic, innovative, highly participatory, and non-traditional networking and knowledge exchange opportunities.

We are excited that this year's **General Event** will take place at Mason Square, George Mason University's Arlington Campus and future host site of their new [Fuse Building](#), which will be designed for innovation, programming, partnerships, and global and community engagement. Mason Square is conveniently located just between the Rosslyn-Ballston Arlington, VA corridor and a few metro stops from downtown D.C.

Event formats will include:

- Thought-provoking and engaging presentations
- Showcase exhibits to highlight *S.T.E.M.tastic* initiatives and projects
- Gallery walks designed to maximize networking and knowledge exchange
- Global video showcase
- Tech and non-tech S.T.E.M. game expo
- Research spotlight sessions
- Dialogues with government representatives from the United States and other countries funding and/or supporting S.T.E.M. education initiatives
- S.T.E.M. game giveaways
- Workshops and other special sessions hosted by mEducation Alliance members and Communities of Practice, including [Literacy League](#), [Math Power!](#), *Educational Volunteers*, and *Social and Behavior Change for Education*



2023 Symposium Theme:

Inspiring the Next Generation of S.T.E.M. Leaders - Everywhere!

This year's theme and sub-themes will be focused on science, technology, engineering, and math (S.T.E.M.) education and how such education can and should be accessible to learners — wherever they are located and regardless of their socio-economic status.

We anticipate that a majority of Symposia attendees will be focused on activities in developing countries; however, we absolutely want to provide space for those individuals and organizations with notable S.T.E.M. programs in more developed country contexts, including from the U.S., that have relevant lessons to share and are interested in identifying partnerships to take exemplary S.T.E.M. education initiatives to scale globally.

Track Sponsors

As highlighted below, **platinum**, **gold** and **silver** track sponsors will help identify the focus of specific event tracks and with whom the organizers will work to identify speakers, including through a curated list of potential presenters identified through the 2023 Symposium presenter nomination call.

Additional benefits of being a track sponsor and other types of sponsorships are listed below.

We will work with track and other sponsors to discuss the ideal format for profile and knowledge exchange over the course of the 4 days of the Symposium and Alliance Member Day events.



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Types of Sponsorship

Platinum Sponsor — \$50,000

- Working with organizers on the overall event, including a selected event track theme
- Promotion of the track across all event material (“This track sponsored by...”)
- Keynote address from an organization representative
- Support for Ministry of Education policymakers’ attendance at the Symposium
- Reception sponsor recognition
- 2 reps invited to Alliance Member Day
- Logo featured on event web page and printed logo featured at the event
- Physical event booth and/or other opportunities to speak directly with attendees
- Advertisements or videos shown on the main stage in between sessions and breakouts
- Featured on the mEducation Alliance website as an ongoing supporter in the development of mEducation Alliance
- 5 free tickets to the Symposium for organization representatives

Gold Sponsor — \$30,000

- Working with organizers on the overall event, including a selected event track theme
- Promotion of the track across all event material (“This track sponsored by...”)
- 2 reps invited to Alliance Member Day
- Plenary address from an organization representative
- Support for Ministry of Education policymakers’ attendance at the Symposium
- Lunch sponsor recognition
- Logo featured on event web page and printed logo featured at the event
- Physical event booth and/or other opportunities to speak directly with attendees



- Advertisements or videos shown on the main stage in between sessions and breakouts
- 4 free tickets to the Symposium for organization representatives

Silver Sponsor — \$20,000

- Working with organizers on the overall event, including a selected event track theme
- Promotion of the track across all event material (“This track sponsored by...”)
- 2 reps invited to Alliance Member Day
- Logo featured on event web page and printed logo featured at the event
- Physical event booth or opportunity to speak directly with attendees
- 3 free tickets to the Symposium for organization representatives

Bronze Sponsor — \$10,000

- 2 reps invited to Alliance Member Day
- Logo featured on event web page and printed logo featured at the event
- 2 free tickets to the Symposium for organization representatives

In-Kind Sponsor — TBD *based on contribution

- Logo featured on event web page and printed logo featured at the event
- 1 free ticket to the Symposium for an organization representative

Other Sponsorship Opportunities - e.g., 2023 Math Power! Prize

We are looking for sponsors for our [2023 Math Power! Prize](#) and winners of whom we can then announce at the 2023 Symposia.

If you are interested in sponsoring this and/or other mEducation Alliance convening, communications and catalytic [activities](#), please email Anthony Bloome, the mEducation Alliance’s Executive Director, at abloome@meducationalliance.org.