



**mEducation
Alliance**

www.mEducationAlliance.org

2024

Foundational Literacy & Numeracy Landscape Report



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Message from the Executive Director, Anthony Bloome

In our second annual *mEducation Alliance (mEA) Foundational Literacy and Numeracy (FLN) Landscape*, we are delighted to share the inspiring work of a number of our [Literacy League](#) and [Math Power!](#) Community of Practice (CoP) institutional and individual members. We hope you find the 2024 highlights and 2025 aspirations featured in this report valuable for your own work and interests.

Since its establishment as a non-profit in 2020, mEA has hosted quarterly and virtual CoPs conversations around these two FLN topics, typically with 10-20 participants attending each hour-long webinar.

Our format for these CoPs are friendly and informal: kick-started with welcoming new members; followed by an energizer question and/or break-out rooms to facilitate networking; mEA updates; featured presentations by members and invited guests; and culminating with a round-robin of a top highlight of each participating institution since our last CoP. There's also typically a lot of smiles and laughter.

The focus of these CoPs underscores mEA's keen interest in bringing stakeholders together to share information about the use of low- and no-tech interventions in low-resource context connected with tangible impacts on FLN learning improvements. This work is complemented by other activities we support, including through other *communication* products (e.g., eNews, Pulse Media), *convening* events (we are hosting three Symposia in 2025 with FLN related sub-themes), and *catalytic* activities, such as our [Math Power! Prize](#).

You'll find information about several of these mEA "products" in this report, including how to become a CoP member, but also by visiting www.meducationalliance.org.

As we frequently feature FLN work in our biweekly eNews, you might consider [subscribing](#) if you aren't already a subscriber.

If you have additional suggestions for mEA enhancing its FLN work, including interest in co-sponsoring one of our FLN related activities, please let us know.

Enjoy!

Tony



Join our Communities of Practice

The [Literacy League Community of Practice](#) (CoP) is a technical exchange networking platform for leading global and local organizations focused on the appropriate and scalable uses of EdTech to support foundational literacy.

The [Math Power! Community of Practice](#) (CoP) is a diverse network of global math champions – individuals and institutions -- helping to bring the joy of math, via both tech and non-tech interventions, to learners around the world.

With our CoP Members, we:

- *Advocate* for the importance of FLN;
- *Knowledge Share* successful strategies and approaches that have worked well in different contexts;
- Share advice and brainstorm together about *FLN good practices*; and,
- Provide a *professional development space* to: explore opportunities for members to enhance their skills through workshops and webinars..

Interested in joining either of our Communities of Practice?

Email us at medalliance@meducationalliance.org for more information or visit our CoP webpages



Literacy League



Math Power!

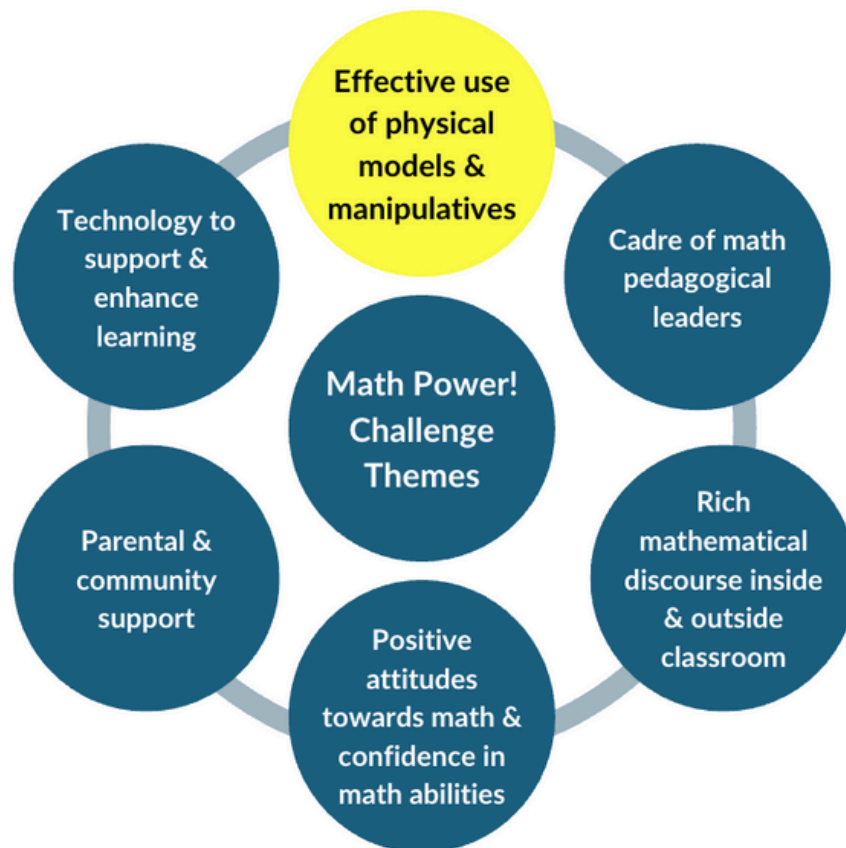
THE 2025 MATH POWER! PRIZE CHALLENGE CALL

<https://meducationalliance.org/math-power-prize/>

The Math Power! Prize is designed to draw attention to the importance of mathematics and numeracy skills, and to recognize the amazing work of exceptional non-profit organizations working to promote the joy of math.

Our first 2025 prize call is focused on ***Manipulatives: Presenting learners with powerful, accurate models and representations of abstract mathematical concepts.***

We are seeking sponsors in all **six mathematical areas** identified below to highlight initiatives with the potential to improve mathematical learning outcomes in low- and middle-income countries. Please visit our [Math Power! prize page](#) for more information.



Scan the QR Code for
more information



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African StoryBook - Saide



2024 HIGHLIGHTS

- In 2024, [African Storybook \(ASb\)](https://www.africanstorybook.org) marked **10 years** of its mission and contribution to making the case for the importance of multilingual literature for fostering pleasure reading as a key foundation for early literacy. 2024 highlights included:
- *Growth in storybook collection and diversity*: there were over **300 new unique storybooks published** – 50 of them by children; over 300 translations quality assured and approved; six new languages added to the website, five of them under-resourced;
- *Use of ASb storybooks, website and apps*: there were over 10k new registered users; over **1.4m website downloads**; over 1.3m children, over 60k teachers and librarians and over 20k other adults impacted;
- *African Storybook worked with 33 passionate individual Champions* for ASb in **Cameroon, Ethiopia, Ghana, Kenya, Malawi, Nigeria, Zimbabwe, South Africa, South Sudan and Tanzania**. They contributed to the translations and supported under-resourced language community members to use the ASb tools to translate storybooks in their languages.

2025 ASPIRATIONS

- While ASb has made a significant contribution alongside other initiatives, a lot still needs to be done. The growing spotlight on Africa's reading crisis inspires us to execute an evidence-based, impact-driven scaling strategy with four strategic objectives, building on ASb's proven model:
- Consolidate the ASb library collection and limited expansion focusing on child-created storybooks and translation into more African languages.
- Expand the reach and impact of ASb through multiplatform and community level distribution to the most under-served communities and groups in Africa.
- Promote and embed the use of storybooks in diverse learning settings and at home, while making the case for the importance of reading for pleasure through the 'Reading for Joy' campaign and community outreach driven by ASb Champions and partners in Africa.
- Conduct ongoing research, monitoring, evaluation and learning (MEL) to gather evidence of impact and inform project design and implementation.
- We have also begun the process of revamping the African Storybook website, making it more easily accessible and useable.

<https://www.africanstorybook.org>

<https://www.saide.org.za>



CONTACT PERSONS



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Book Dash

<https://bookdash.org>

2024 HIGHLIGHTS

- In 2024, Book Dash made progress in advancing children's literacy and book ownership, supporting improved early learning and literacy outcomes. In June 2024, we completed our largest-ever print run: **609,000 books in 11 languages**, bringing the total number of physical copies distributed to more than 4 million - a significant boost in a country where two-thirds of homes with children under 10 have no picture books (National Reading Survey, 2023).
- Another highlight was the evaluation findings of the [Yizani Sifunde project](#). It was designed to improve preschool children's early literacy skills. It combined abundant book ownership with a classroom-based early literacy program, support, and community activations in under-resourced contexts. An external evaluation found that the intervention was highly effective at boosting early learning outcomes and that children with more books at home had better early learning skills, executive functioning, and early numeracy.



2025 ASPIRATIONS

- Our goals are to print and distribute 1 million books in 2025 across South Africa while strengthening partnerships with organizations worldwide that re-use our content. This will allow us to collect detailed qualitative data on how our books are being used, their impact, and the purposes they serve.
- We will also continue leveraging the results of the Yizani Sifunde evaluation to strengthen our advocacy for book ownership in early learning.
- Additionally, we're excited to collaborate with UNICEF on a project aimed at developing resources and training for officials, teachers, and parents on emergent literacy.

CONTACT PERSON



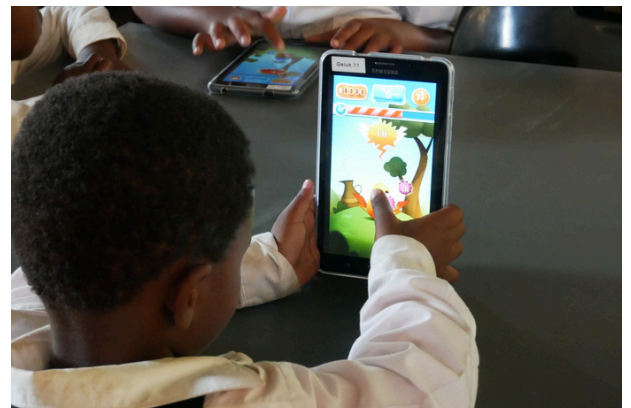
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Curious Learning

<https://www.curiouslearning.org>

2024 HIGHLIGHTS

- In 2024, Curious Learning continued to make significant strides in advancing early literacy education through innovative mobile technology. Most notably, they launched their new integrated app, “[Curious Reader](#).” This “library” app is an amalgamation of mini-apps that allows learners to access our entire content suite in one centralized location. Curious Reader contains their *Feed the Monster* app, available in 50+ different languages, as well as interactive stories available in 12 languages. This launch was a major undertaking, however, alongside improvements in their social media campaigns, it enabled them to continue to scale their efforts more effectively, reaching more than a million learners over the course of 2024.
- Throughout the year, Curious Learning focused on data-driven insights, launching multiple dashboards that provide real-time analytics on user engagement and learning outcomes.



2025 ASPIRATIONS

- Set the stage for greater engagement and learning in the most enabling and impactful countries.
- Continue to explore how to improve our reach in the most remote parts of the world.
- Broaden our range of content in collaboration with our partners.

CONTACT PERSON



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Enuma, Inc.



<https://enuma.com>

2024 HIGHLIGHTS

- Enuma's foundational learning app, **Enuma School Indonesia**, has been downloaded **380,000+** times **nationwide** and played a key role in expanding access to foundational literacy education, ensuring that more children—both in schools and at home—can learn. As an official Development Partner of the Indonesian Ministry of Education and Culture, they have collaborated to provide teacher workshops and have met over 4,000 teachers across regions (as of 2024).
- In Pakistan, Teach the World Foundation, and the Sindh Education Foundation, are revolutionizing learning opportunities for out-of-school children with Enuma School. It was selected as the official digital solution for their **Micro School Program** and has reached 125 schools (as of 2024).
- In Korea, Enuma's **Todo App** series is used in 1,030+ public schools (as of 2024), providing personalized and adaptive learning opportunities for struggling learners, particularly those from immigrant family backgrounds, special education needs, etc.



2025 ASPIRATIONS

- In 2025, we will expand our work to Latin America and the Caribbean, starting with **Nicaragua**. As the selected learning solution for the education program of the Inter-American Development Bank and the Ministry of Education, Enuma School has been localized in Spanish and will be distributed in 100+ public schools across Managua.
- In Malaysia, we will continue our work for the **Ministry of Education's Anak Kita program**, which aims to reduce learning loss and school dropout rates in the country. In partnership with Edvoluion Enterprise, our fully localized Enuma School Malaysia version will provide Bahasa Malaysia literacy, Math, and English subjects to over 7,000 children in 270 schools in Sabah.

CONTACT PERSON



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STEMtastic Adventures! Africa



22 - 25 July 2025
CEMASTE A Campus
Nairobi, Kenya

Join us in a gathering of STEMtastic education champions from across Africa!

Event Features:

You'll be joined at this event by 250 - 300 invite-only representatives from:

- Ministries of Education and other policymakers
- Public and private sector organizations
- Practitioners and researchers
- Alliance member institutions, including donors and other funders

Event Timeline:

Call for Presentation Proposals Opens - 1st December 2024

Deadline for Presentation Proposals - 15th April 2025

General Symposium - 22nd - 23rd July 2025

STEMtastic Workshops - 24th July 2025

Networking on a Safari Adventure! - 25th July 2025

Be An Event Sponsor!

- Sponsor Recognition
- Co-host track(s)
- Organize a workshop
- Attend Alliance Member receptions and sessions
- Exhibit booth

Event Formats include:

Thought-provoking and engaging presentations and workshops

Facilitated dialogues with government and donor representatives

STEM Education Village with lots of hands — on booths — and food!

STEMtastic Event Tracks:

- AI and Emerging Technologies
- Accessibility with Limited Resources
- Conservation & Climate Education
- Foundational Learning
- Inclusive Education
- Mathical Thinking
- Policy and Funding
- Teacher Empowerment
- Youth Employability/Entrepreneurship
- More!

For more information, including how to become an event co-sponsor, email us at medalliance@meducationalliance.org

www.meducationalliance.org

FUNDAPROMAT



2024 HIGHLIGHTS

- Fundapromat ran **68 in-person events** with more than 11,100 participants as well as **46 virtual events** with more than 2,500 participants
- They visited all 10 provinces of the Republic of Panama, launched the third issue of the **Factorial Magazine**, and inserted 15 thousand copies in a local newspaper in Panama
- Fundapromat organized **6 Math Carnivals**: 1 in Chiriqui, 1 in Cocle, 1 in Darien, and 3 in Panama
- In 2024 they launched 3 contests: Creativity Contest, Mathematical Story Contest, and Outstanding Journalist Contest
- Fundapromat received 4 international speakers: Michael Dorff and Allison Henrich from the United States, Clara Grima from Spain, and Miriam Baez from Mexico
- More than 485 people attended their **International Math Festival 2024** celebrating their Fifth Anniversary
- Fundapromat was invited to travel to Atlanta, San Francisco, Indianapolis, Claremont, and Provo to present their accomplishments in Panama

2025 ASPIRATIONS

- Organize the **FUNDAPROMAT Volunteer Math Camp**, in which our international volunteers from Spain, Portugal, Mexico, Argentina, Chile, Colombia, Peru, and Guatemala will be traveling to Panama City in December 2025
- Host 3 international speakers: Sergio Belmonte from Spain, Cindy Lawrence from the United States, and Andres Rieznik from Argentina
- Launch the fourth issue of the Factorial Magazine and insert 15 thousand copies in a local newspaper in Panama
- Organize more Math Carnivals in Panama City and the provinces
- Continue running Webinars on Recreational Mathematics, Virtual Encounters with Outstanding Mathematicians, Math Jamborees, and Virtual Origami Classes
- In 2025 we already have a big achievement: We organized our first official session at a Joint Mathematics Meetings (JMM) in Seattle in January 2025. In our session entitled "Stories of Resilience in the Mathematics Community", speakers shared stories about challenges they have faced and how they dealt with these difficulties. Mathematicians from a wide variety of life experiences illustrated how they built their resilience to help them thrive.

<https://www.fundapromat.org>



CONTACT PERSON



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2024 HIGHLIGHTS

- Learning Upgrade partnered with **30+ organizations in 20+ countries** to help refugees, vulnerable women and girls, and low-resource communities learn reading, math, digital literacy, and job skills, including:
 - Nine organizations across **Kenya**, from Refugee-Led Organizations (RLOs) in Kakuma Refugee Camp to accredited schools and community-based organizations.
 - **Sahar Education in Afghanistan**, works with underground schools for women and girls who are learning ICT and coding skills from their own personal devices and within secret schools across the country.
 - **AKDN FOCUS Humanitarian Assistance**: 5,000+ refugees in 7 countries enrolled in the Refugee Learning Circle Model with WhatsApp groups and volunteer mentors; high-achieving students became mentors.



2025 ASPIRATIONS

- Under the UNHCR Global Compact on Refugees, Learning Upgrade has pledged to scale the **Refugee Learning Circle model** to reach 300,000 refugees in over 20 countries by 2027. We continue to seek partnerships in and around refugee host communities to make use of smartphones for “Binge Learning” in crisis settings.
- Working with the Opportunity Collaboration, N50 Project, UNHCR, and the World Bank, we identify and partner with small local organizations including refugee-led (RLOs), to rapidly enroll and educate children and adults using existing resources.
- We are looking to create a **global education fund** that will allow Learning Upgrade to be free for any organization wanting to enroll beneficiaries in the program.

CONTACT PERSON



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Mathkind Global



<https://mathkind.org/>

2024 HIGHLIGHTS

In 2024, Mathkind advanced math education in Ecuador and Guatemala through impactful programs.

- The **Girls STEAM Club** launched in a new institution, fostering long-term partnerships, and engaged girls (ages 8-18) in the Ecuadorian Amazon, encouraging collaboration and STEM exploration.
- Math Mobile empowered multi-level classroom teachers with manipulatives and leadership skills, with experienced participants guiding new teachers.
- The **Math Marathon** debuted a hybrid format in partnership with UNAE, reaching 88% new participants.
- In Guatemala, the End-of-Year Conference in Antigua, celebrating Mathkind's 10th anniversary, hosted 200+ educators from five departments with 32 workshops led by 23 Guatemalan facilitators—99% would return.
- The **Girls STEAM Club** launched in Santiago Atitlán with La Puerta Abierta, engaging 14 girls and four local teachers in sustainable STEM learning.
- At UVG Campus Altiplano, 90 elementary teachers strengthened math instruction through problem-solving workshops.



2025 ASPIRATIONS

- 4.0 Math Marathon - our virtual bi-annual conference which is open to all Spanish speakers and reaches 100s of teachers.
- Pi Day Celebration - growing the reach and reputation of our Pi Day Celebration, allowing more teachers to join in the joy and beauty of math on this day with their students.
- Completion of our Monitoring and Evaluation Framework which allows us to explore program and organizational level outcomes adding strength and depth to our existing outputs.
- Expansion of the Guatemala team with a new Math Coach joining the team and leading work in Sololá, including developing the Girls STEAM Club

CONTACT PERSON



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Mobiles for Education Alliance



<https://meducationalliance.org/>

2024 HIGHLIGHTS

- mEA and its [Math Power! Explorer \(MPE\)](#) project partners received a 2nd year of pilot funding from Cisco's **Global Cash Grants** to expand the use of Interactive Voice Response (IVR) to deliver an audio-driven adventure-styled math game, [Sunny Days Ahead](#), for parents to use with primary-aged learners in households in Rwanda.
- We supported three FLN **communities of practice (CoP)**. On average, we organized 4 quarterly meetings for each CoP: [Literacy League](#), and [Math Power!](#)
- We celebrated outstanding math-focused non-profit organizations through the [2024 Math Power! Prize](#). Four exceptional organizations—[GRADE](#), [Mathkind](#), [Care for Education](#), and [Teach for Poland](#)—received a total of \$17,000 in prize awards to advance their efforts in fostering a love for math within their communities and beyond.
- We featured many **math organizations** as part of the *Mathical Thinking* track of our 14th annual Symposium, [STEMtastic Adventures!](#).



2025 ASPIRATIONS

- To attract enthusiastic sponsors and FLN presenters for our three 2025 Symposia:
 - [STEMtastic Adventures! Africa](#) | 22 – 25 July | Nairobi, Kenya
 - [STEMtastic Adventures! with Young Pacific Leaders](#) | 9 – 11 September | Nadi, Fiji
 - [15th Annual Marvelous Education Alliance Symposium](#) | 7 – 9 October | Arlington, VA & Washington, D.C.
- We launched the first of a series of [2025 Math Power! prizes](#) focused on *physical manipulatives* and are looking for co-sponsors for this and 5 other Math Power! prize themes.
- To identify co-sponsors and partners for [IVR use for FLN](#)
- Launch a **STEM Education Champions' Network**
- To support **math game youth ambassadors** and **math festivals**

CONTACT PERSONS



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PhET Interactive Simulations, University of Colorado Boulder



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2024 HIGHLIGHTS

- PhET will release **Number Pairs** in 2025. Learners navigate composition, decomposition, and adding two numbers within 0-20. They can manipulate objects separated into counting areas (location-based organization structure) and visualize kittens that change color and roam freely in a counting area (attribution-based organization structure). Like Number Play and Number Compare, Number Pairs supports learners with a speech synthesis button to see, read, and hear a number phrase in multiple languages.
- PhET published **Projectile Data Lab (PDL)** and **Projectile Sampling Distributions (PSD)**. Both sims focus on sources of variability, measures of center and variability, and sampling distributions. Students launch a projectile onto fields, but projectiles land in different positions, supporting curiosity to investigate the cause of the variability.
- PhET launched "**Number Sense for Primary Education with PhET Simulations**", a 15-hour, self-paced, online course for K-2 educators.



2025 ASPIRATIONS

- Seek partnerships to expand our simulation collection and ensure their systemic impact through teacher professional development.
- Develop new math early math and statistics simulations.

CONTACT PERSON



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Prison Mathematics Project

<https://www.prisonmathproject.org>
<https://x.com/prisonmathproj?lang=en>

[PMP LinkedIn](#)

2024 HIGHLIGHTS

- Provided more 1-sided participant engagement via distribution of math enrichment learning materials
- Redesigned and launched the **new PMP website**
- Extended supporter reach via an active LinkedIn page
- Hosted **3 successful in-prison Pi Days** with mathematical guests and activities (and pie!) for new participants
- Confirming multiple Pi Days in 6 locations for the coming year
- Establishing **4 regular math circles** nationwide
- Compiling almost 20 visual and advanced math courses to be distributed via **Edovo Learn**
- Supporting more effective communication between mentor-mentee pairs, allowing for closer mentor-mentee relationships



2025 ASPIRATIONS

- Hosting our first international Pi Day
- Expanding PMP console accessibility across **Australian prisons**, eventually expanding to other nations
- Organizing more in-person regular math circles and events
- Bringing reputable university-level lecture courses to participants via the **Edovo Learn platform**
- Increasing our newsletter to quarterly publication with more content for diverse math levels
- Upcoming Pi Day:
<https://www.prisonmathproject.org/events>

CONTACT PERSON



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STEMtastic Adventures! with Young Pacific Leaders

9 - 11 September 2025
Nadi, Fiji

Join us in a gathering of STEMtastic education and youth champions from across the Pacific Islands!

Event Features:

You'll be joined at this event by approximately 150 invite-only representatives, including Young Pacific Leaders, from:

- Youth serving institutions
- Ministries of Education and other policymakers
- Public and private sector organizations
- Practitioners and researchers
- Alliance member institutions, including donors and other funders

Event Timeline:

Call for Presentation Proposals Opens	2 December 2024
Deadline for Presentation Proposals	28 March 2025
General Symposium	9-10 September
STEMtastic Workshops	11 September
Pacific Islands Adventure Networking	12 September 2025

Be An Event Sponsor!

- Sponsor Recognition
- Support Participant Travel
- Co-host track(s)
- Organize a workshop
- Attend Alliance Member receptions and sessions
- Exhibit booth

Event Formats include:

Thought-provoking and engaging presentations and workshops

Facilitated dialogues with government and donor representatives

STEM Education Talanoa with hands — on booths — and food!

STEMtastic Event Tracks:

- AI and Emerging Technologies
- Accessibility with Limited Resources
- Disaster Recovery Education
- Foundational Learning
- Inclusive Education
- Mathical Thinking
- Policy and Funding
- Teacher Empowerment
- Youth Employability/Entrepreneurship
- More!

For more information, including how to become an event co-sponsor, email us at medalliance@meducationalliance.org

www.meducationalliance.org



2024 HIGHLIGHTS

<https://www.savethechildren.org/>

- In 2024, Save the Children's evidence-based **Literacy Boost (LB)** teacher professional development materials got a refresh! In addition to more detailed guidance on lesson planning for literacy, inclusion, and SEL, amongst other key updates, they now include:
 - Peer learning circle guidance - with key study briefers to guide teachers' discussion/learning on the nuances of literacy teaching;
 - Self-study activities to help teachers put their new learning into practice; and
 - Guidance for coaches - including teacher competency-based formative classroom observation tools.
- And they are open-source! You can check them out [here](#). Let us know if/how you use/adapt them!



2025 ASPIRATIONS

- Save the Children along with mEducation Alliance and other members of the Educational Volunteerism Community of Practice were proud to announce the launch of our White Paper: [Solving the Sustainability Challenges of Educational Volunteerism at Scale](#)

CONTACT PERSON



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2024 HIGHLIGHTS

- [Bloom Library](#) surpassed **21,000 books** in more than 970 languages. Books are being read in over 200 countries.
- Bloom Library is **celebrating 2 million cumulative book views** online and 400,000 book downloads!
- The [Alpha Tiles](#) literacy games app is now available in 137 languages.
- Alpha Tiles was honored again by HundrED as a scalable and impactful education innovation as part of its **Global Collection 2025**.

<https://hundred.org/en/innovations/alpha-tiles>

- <https://hundred.org/en/collections/hundred-global-collection-2025>



2025 ASPIRATIONS

- Surpass 1,000 languages and 225,000 people reached digitally in Bloom Library
- Enhance the interactive activities available in Bloom Editor making them easier to use
- Optimize Alpha Tiles for Arabic script languages
- Run Alpha Tiles workshops in Mexico, Peru and tbd location in Asia



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Smart Kidz Club



<https://smartkidzclub.com>

2024 HIGHLIGHTS

- **Namibia Reads App:** Over 50,000 books read from Mar. 2020 to Oct. 2024, with strong user engagement across multiple genres including narrative, informational, & STEM.
- **Equity & Access:** Scaled the Namibia Reads digital library to address literacy disparities in underserved communities, offering over 1,500 texts in multiple genres, with human voice narration, and accessible offline.
- **Localized Content Development:** In the process of collaborating with Namibian educators to co-develop materials in heritage languages & embed culturally authentic narratives to promote literacy and preserve indigenous knowledge.
- **Professional Development Initiatives:** Conducted remote and on-site training sessions for educators and librarians across Namibia to integrate the app effectively in classrooms & libraries.
- **User-Centered Approach:** Analyzed engagement metrics and collected qualitative feedback from children, parents, and educators to iteratively improve the app's functionality and content.



2025 ASPIRATIONS

- Expand multilingual content in Namibia Reads to include Oshiwambo, Afrikaans, and other heritage languages.
- Increase access to devices and internet connectivity in underserved schools and libraries through partnerships with local and international organizations.
- Enhance teacher capacity with tailored professional development seminars and resources supporting literacy instruction across digital platforms.
- Strengthen community engagement through co-development workshops and expanded access to professional learning tools for parents and educators.
- Launch an evaluation project to assess the impact of Namibia Reads on early literacy and numeracy skills in collaboration with Namibian schools.

CONTACT PERSON



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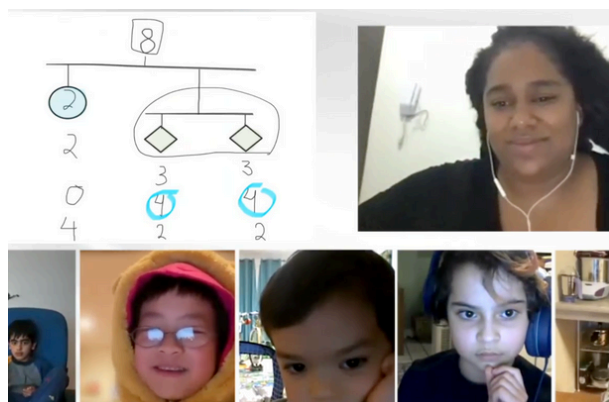
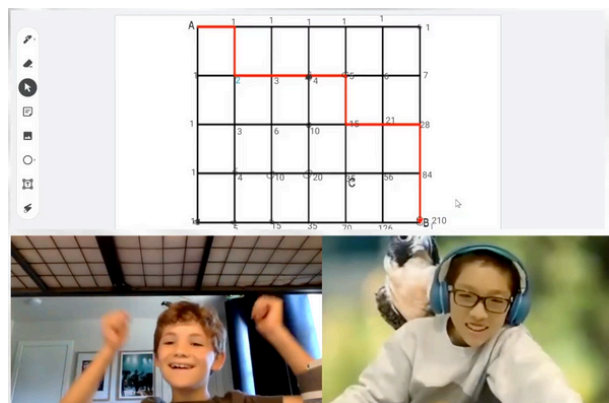
The Global Math Circle

<https://www.theglobalmathcircle.org>

The Global Math Circle

2024 HIGHLIGHTS

- The **Global Math Circle** Expanded its online math circle offerings to 15 courses per term, giving approximately 100 learners per term around the U.S. and globally an experience of joyfully and collaboratively creating mathematics.
- Hosted their annual training institute, founded over two decades ago by Bob and Ellen Kaplan, training another cohort in our learner-driven **approach to math circles**.
- **Continued work on their Nexus project**, which is a repository of math circle resources designed to be able to continually grow and capture the nuances of a truly learner-driven inquiry.



2025 ASPIRATIONS

- Further expand our program and reach more learners, with a focus on "math haters" and those who would not usually engage in an extra-curricular math program
- Train more math circle leaders, within our organization and without
- Expand our community of math circle leaders from around the world, so that we can expand our program and reach more children
- Grow a community of math circle enthusiasts, through community events and math circles for adults
- Continue work on our Nexus project, to expand the base of available math circle resources that are adaptable to a fully learner-driven inquiry

CONTACT PERSON



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The Marvelous Education Alliance

7 - 9 October 2025
Arlington, Virginia and
Washington D.C.

**Join us in a gathering of Marvelous Education Champions
from across the World!**

Event Features:

You'll be joined at this event by 250 - 300 invite-only representatives from:

- Ministries of Education and other policymakers
- Public and private sector organizations
- Practitioners and researchers
- Alliance member institutions, including donors and other funders

Event Timeline:

Call for Presentation Proposals Opens - 10th March 2025

Deadline for Proposals: see **Event** web page

General Symposium - 7th - 9th October 2025

Alliance Member Day - 10th October 2025

Be An Event Sponsor!

- Sponsor Recognition
- Co-host track(s)
- Organize a workshop
- Attend Alliance Member receptions and sessions
- Exhibit booth

Event Formats include:

Thought-provoking and engaging presentations and workshops

Facilitated dialogues with government and donor representatives

Marvelous Education Village with hands — on booths — and food!

Event Tracks:

- STEMtastic Adventures!
- Wondrous Learning is...!
- Foundational Literacy and Numeracy
- Digital Literacy
- And more!

Event Tracks:



Event
webpage



Presentation
Proposal



General
Attendee

**For more information, including how to become an event co-sponsor, email us at
medalliance@mededucationalliance.org**

www.mededucationalliance.org

Whizz Education



2024 HIGHLIGHTS

<http://www.whizz.com>

- Whizz Education strengthened its collaborations with schools across the **UK, US, UAE, Kenya, Thailand, and New Zealand** to close maths learning gaps. By using Maths-Whizz's personalized learning technology, thousands of students improved their math proficiency. Teachers reported a noticeable boost in their confidence to integrate digital tools, allowing for more effective and inclusive teaching.
- 2024 saw the launch of their **efficacy trial** of the Maths-Whizz Intelligent Tutoring Programme, conducted in partnership with the Education Endowment Foundation (EEF) and the National Foundation for Educational Research (NFER), focusing on improving mathematical outcomes for students in Years 2 to 5.
- In partnership with the University of Southampton Whizz Education has started collaboration on the **"FATES of Africa"** project, funded by Responsible AI UK. The initiative is dedicated to building a responsible AI framework tailored to support online learners in Sub-Saharan Africa.



2025 ASPIRATIONS

- 2024 cemented Whizz Education's reputation as a global leader in digital learning. With new partnerships, innovative trials, and measurable outcomes under our belt, we're ready to continue driving educational transformation in 2025.
- We eagerly anticipate the initial results from the EEF trial and the emerging findings from the FATES of Africa study. These projects hold immense potential to reshape how education is delivered and how responsible AI is integrated into learning environments.
- Together with our partners, we aim to empower even more students, educators, and communities to succeed.



CONTACT PERSON



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Join the Alliance!

Our mission is to increase the impact of EdTech stakeholders globally by strengthening formal and non-formal educational systems, especially in low-resource and developing country contexts, with relevant and inclusive events, products and initiatives that are collaborative, not competitive in nature, developed in partnership with our member network and strategic partners.

mEducation Alliance Member Benefits

- Exclusive network access to mEducation Alliance organizational members
- Institutional EdTech highlights are featured in variety of channels (eCafés, [EdTech Connected](#), [eNews](#), [Pulse Media Channel](#));
- Opportunity to have a branded [Pulse Media Playlist](#)
- Matchmaking/networking among Alliance members for potential funding opportunities;
- Co-creation and engagement in Alliance working groups;
- Ground-level engagement in signature activities ([Math Power!](#), [Youth Digital Champions](#), [Global Digital Literacy](#), [Literacy League](#), and [#InspirationSTEM](#));
- Participation in invite-only, VIP annual Alliance member events such as workshops, co-creation sessions, trainings and other professional development opportunities;
- Free admission to all Alliance member events.

Membership in the mEducation Alliance also gives you access to discounted services that the Alliance provides such as:

- Sophisticated technical advice in planning your next physical and/or virtual event;
- Access to our engagement and communications campaign design and production team that can advise on your next webinar, workshop, targeted event, or marketing campaign.



Alliance Members at the World Bank HQ during the 2023 mEducation Alliance Symposium

Interested in becoming a member of the Alliance?

Email us at medalliance@meducationalliance.org for more information or visit our website here:



Sponsor our initiatives:

Email us at medalliance@meducationalliance.org for more information or visit our website here:



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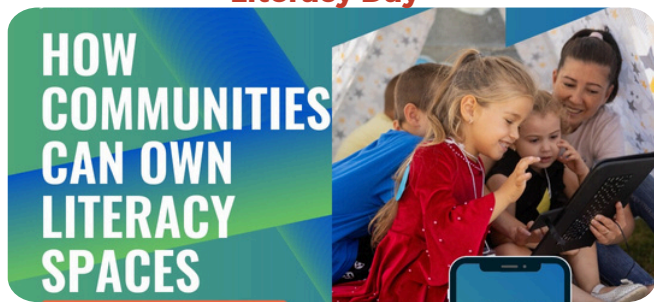
mEducation
Alliance

ABOUT

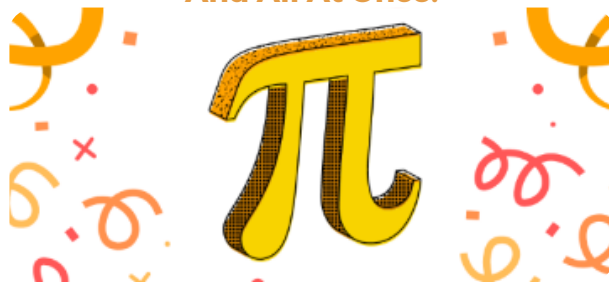
The mEducation Alliance eNews is released on a biweekly basis. Within which, we feature timely and noteworthy tech and non-tech education-focused interventions around various thematic areas, including updates from Alliance Members, upcoming events, and funding opportunities.

Some of our Favorite issues include:

**Celebrating International
Literacy Day**



**Pi Day - Everything Math Everywhere
And All At Once!**



**Sizzling Science! Education Track,
smithsonian, and More!**



**Celebrating Women and Girls in
Science**



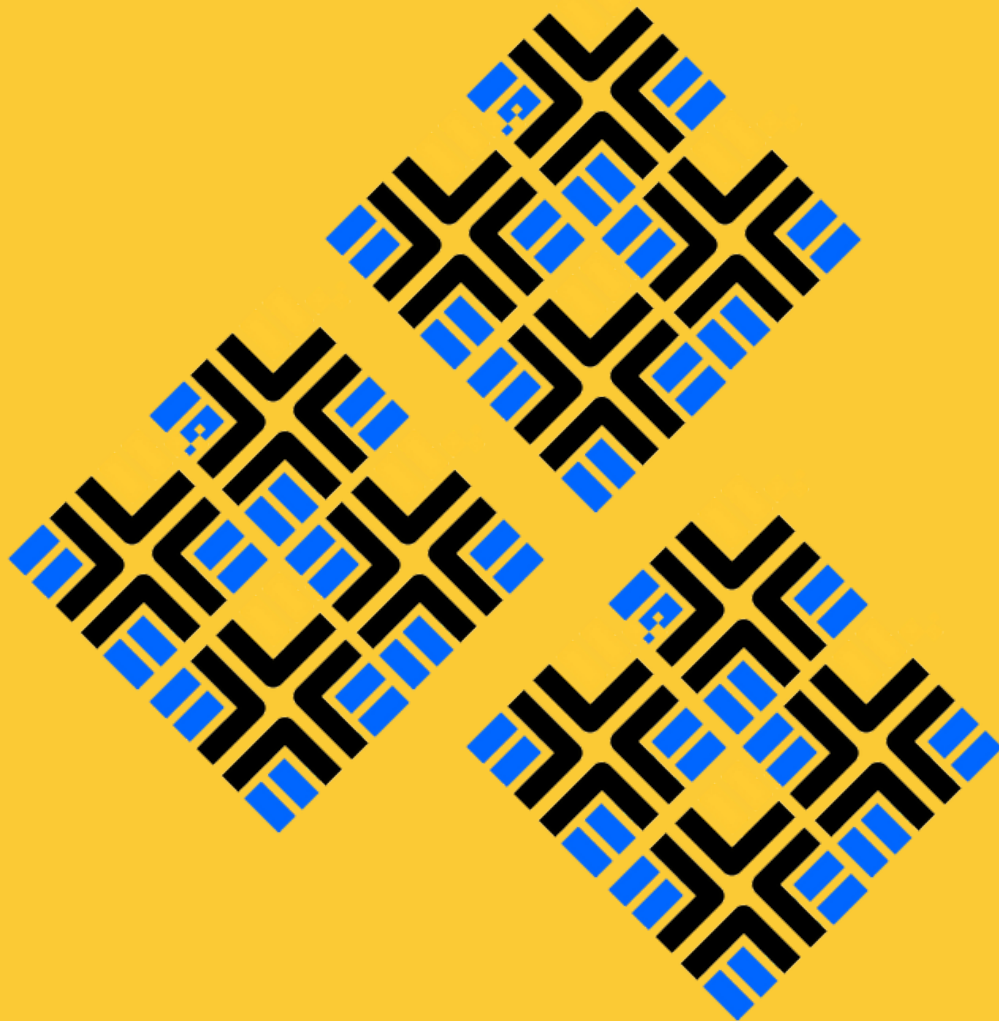
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