

# 12th Annual mEducation Alliance Symposium

Date: Nov 1-4, 2022

Tue, Nov 01, 2022

## Opening Remarks

9:00 AM - 9:30 AM, Nov 1

The World Bank - Shihata room/MC 13-121

INVITE-ONLY  
SESSION

Keynote

mEducation Alliance Members  
Day

Welcome Remarks: Anthony Bloome, Founder and Executive Director, mEducation Alliance

Introduction: Jaime Saavedra, Global Director of Education, The World Bank

### Speakers



**Anthony Bloome**  
Executive Director  
mEducation Alliance



**Robert Hawkins**  
Global Lead Technology and Innovation in Education  
World Bank

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## Networking

9:30 AM - 10:00 AM, Nov 1

The World Bank - Shihata room/MC 13-121

INVITE-ONLY  
SESSION

Networking

mEducation Alliance Members Day

Session led by: mEducation Alliance Team (7 minute discussion for each rotation, 4 rotations)

- What is wonderful (personal or professional) that you want to let your new friend know about?
- If you celebrate(d) Halloween what costume would you have worn and why?
- You receive a Wondrous package - what is in it?
- What is the most recent game you've played or your favorite game?

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## mEducation Alliance Updates and Discussion Groups

10:00 AM - 10:45 AM, Nov 1

The World Bank - Shihata room/MC 13-121

INVITE-ONLY  
SESSION

mEducation Alliance Members  
Day

Spotlight

Special Presentation

Full Group Discussion:

Ecosystem Strengthening, mEA Network, and Annual Symposia

Anthony Bloome, Founder and Executive Director, and Nicole Carney, Director of Engagement, mEducation Alliance

Ecosystem Discussion Groups:

- Convening - Building and Sustaining Communities of Practices (e.g., mEA, FLN, volunteerism)
- Catalyzing - Market Mobilization (e.g., low-cost video projectors)
- Communicating - mEd Communication Products (e.g., Year in Review, Pulse Media Channel, eNews)
- Catalyzing - Math Power!
- Catalyzing - Global Digital Literacy

### Speakers



**Anthony Bloome**  
Executive Director  
mEducation Alliance



**Nicole Carney**  
Director of Engagement  
mEducation Alliance

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### Other Important Business

10:45 AM - 11:00 AM, Nov 1

The World Bank - Shihata room/MC 13-121

INVITE-ONLY  
SESSION

mEducation Alliance Members  
Day

Spotlight

Special Presentation

### Speaker



**Dave Ferguson**  
Ferguson Strategic Technology Services

**Session A: [Social Behavior Change for Education Global Platform](#)**

**11:15 AM - 12:15 PM, Nov 1**

**The World Bank - Shihata room/MC 13-121**

INVITE ONLY SESSION Social Behavior Change mEducation Alliance Members Day

Unlike the robust research community and repositories of materials and guidance for SBC and health, such as for prevention and treatment of various health conditions, there is no equivalent for SBC and Education. Education policy-makers and practitioners lack guidance on how to apply SBC in their programs to improve education outcomes so SBC is often overlooked as a strategy to support their goals.

- We want to change that by:
- 1) creating a connected community of SBC education professionals,
  - 2) catalyzing a dedicated "space" for collation of SBC resources, and,
  - 3) advancing knowledge exchange and research devoted to this topic, including the design and dissemination of formative and evaluative research tools and templates.

**Speakers**



**Sara Cohen**  
Senior Advisor - International Education and Technology  
Save the Children US



**Heidi Schubert**  
Quality Learning Advisor  
Save the Children



**Anthony Bloome**  
Executive Director  
mEducation Alliance



**Session B: [Gateways to Public Digital Learning](#)**

**11:15 AM - 12:15 PM, Nov 1**

**The World Bank - Shihata room/MC 13-121**

INVITE ONLY SESSION Digital Literacy mEducation Alliance Members Day

Attendees in this session will discuss what is most valuable to collect about national (and in some instances, subnational) public digital learning platforms. We would also welcome ideas for how to draw distinctions between public and non-public (private) digital learning platforms. Gateways was a flagship outcome of the Transforming Education Summit held in September and the Alliance Members Day is an excellent opportunity to involve the Alliance in this important work and elicit ideas, opinion and recommendations.

🗣️ Speakers



**Mark West**  
Project Officer  
UNESCO



**Frank van Cappelle**  
Senior Advisor, Education  
UNICEF

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**Lunch**

**12:30 PM - 1:30 PM, Nov 1**

**The World Bank - Shihata room/MC 13-121**

INVITE ONLY  
SESSION

Lunch

mEducation Alliance Members  
Day

Provided by The World Bank

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**Session A: Preparing Educators to Integrate Technology into Teaching and Learning**

**1:45 PM - 2:45 PM, Nov 1**

**The World Bank - MC 8-500**

INVITE ONLY  
SESSION

Digital Literacy

mEducation Alliance Members  
Day

Teacher preparation of inservice and pre service educators. Following the influx of students from the UN MDGs, now thinking about how to provide the educators to teach those students. This also includes unqualified teachers into the discussion and their place and training when there is no other trained educator available. Lessons from Covid-19 and emergency remote education are worth exploring, especially examining technologies in developing countries in comparison to developed contexts.

🗣️ Speakers



**Annie Ning**  
Director, Asia Affairs  
ISTE



**Helen Crompton**  
Professor  
Old Dominion University

## Session B: Discussion on the development of an EdTech working group focused on Inclusive education and EdTech solutions for marginalized populations

1:45 PM - 2:45 PM, Nov 1

The World Bank - MC 7-370

INVITE-ONLY  
SESSION

Inclusive  
Education

mEducation Alliance Members  
Day

Join this roundtable discussion, hosted by All Children Reading: A Grand Challenge for Development and Benetech, to envision an informal working group of global social impact organizations—especially edtech nonprofits—focused on inclusive education. What would an international working group or community of proactive edtech organizations, whose mission is rooted in global inclusive education, look like? Come set a vision with us!

Benetech and the All Children Reading Grand Challenge will also highlight key case studies to illustrate success models for child literacy and digital literacy.

### Speakers



**Ayan Kishore**

CEO  
Benetech



**Sergio Ramirez-Mena**

Chief of Party  
World Vision / All Children Reading



**Carmen Andres**

Communication Programs Officer  
All Children Reading: A Grand Challenge for Development



**Michelle Oetman**

Sr. Programs Manager, Convenings & Integration  
All Children Reading: A Grand Challenge for Development



**Lisa Verne**

Vice President Programs  
Benetech

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## Session C: What we've learned from the pandemic and what we're hearing now from Governments

1:45 PM - 2:45 PM, Nov 1

The World Bank - Shihata room/MC 13-121

INVITE-ONLY  
SESSION

Special  
Presentation

mEducation Alliance Members  
Day

In this session we'll take a look back at what we learned from the pandemic (see blog and case studies) and then pivot to what we're hearing from government partners now in terms of their needs and challenges. This will include a view of the pipeline of support being requested of the World Bank GEAK and EdTech Hub Helpdesk teams. We will limit the amount of formal presentation and leave plenty of time for dialogue: what other Alliance members are hearing and how we can collectively respond to the needs/demands of government partners.

🔊 Speakers



**Verna Lalbeharie**  
Executive Director  
EdTech Hub



**David Hollow**  
Research Director  
EdTech Hub



**Robert Hawkins**  
Global Lead Technology and Innovation in Education  
World Bank



**Alex Twino**  
Senior Education Technology Specialist  
The World Bank



**Juan Cobo**  
Senior Education Specialist  
The World Bank

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**Working With For-Profits, Venture Capital, and Private Equity to Unleash Education For Millions of Learners in Low and Middle Income Countries**

**3:00 PM - 4:30 PM, Nov 1**

**The World Bank - Shihata room/MC 13-121**

INVITE-ONLY  
SESSION

Special  
Presentation

mEducation Alliance Members  
Day

This participatory, fishbowl-style discussion session will examine a variety of innovative partnership and financing models, particularly with for-profit organizations, to support education for millions of learners in developing country contexts. Our moderator will guide attendees through a candid exchange of ideas -- addressing both opportunities and challenges -- for evidence-driven impact to strengthen components of the education ecosystem in these settings through public/private sector partnerships and education technologies.

The discussions will begin brief remarks and one question to each of the expert panelists, then the audience will be encouraged to engage in discussion.

🔊 Speakers



**Anthony Bloome**  
Executive Director  
mEducation Alliance



**Larry Cooley**  
President Emeritus  
Management Systems International



**Gus Schmedlen**  
CRO  
Texthelp



**Juliana Guaqueta**  
Edtech Lead  
IFC



**Juan Zavala**  
Principal  
New Markets Venture Partners



**Dan Leeds**  
Founder  
National Public Education Support Fund

## Closing Remarks, Reflections, and Planning for 2023

4:30 PM - 5:00 PM, Nov 1

The World Bank - Shihata room/MC 13-121

INVITE ONLY  
SESSION

Special  
Presentation

mEducation Alliance Members  
Day

### Speaker



**Anthony Bloome**

Executive Director  
mEducation Alliance

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Wed, Nov 02, 2022

### Opening Remarks

9:00 AM - 9:30 AM, Nov 1

The World Bank - Shihata room/MC 13-121

Key Note

Welcome Remarks: [Anthony Bloome, Founder and Executive Director, mEducation Alliance](#)

Introduction: [Verna Lalbeharie, Executive Director, EdTech Hub](#)

Keynote Presenter: [Ann Friedman, Founder and CEO, Planet Word](#)

### Speakers



**Anthony Bloome**

Executive Director  
mEducation Alliance



**Ann Friedman**

Founder and CEO  
Planet Word



**Verna Lalbeharie**

Executive Director  
EdTech Hub

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## Networking: Let's Play Games

9:30 AM - 10:30 AM, Nov 2

Great Hall

Games and Play

Networking

Session led by:

- Jon Freeman, Founder, The Brooklyn Strategist
- Mark Saul, mEducation Alliance Senior Mathematics Advisor
- Paul Frank, Bloom Program Manager, SIL International
- Aaron Hemphill, Hemphill, Mobiles For Literacy Advisor, SIL International Anthony Bloome, Founder and Executive Director, mEducation Alliance

### Speakers



**Mark Saul**

Senior Mathematics Advisor  
mEducation Alliance



**Jon Freeman**

Founder, Brooklyn Strategist  
Brooklyn



**Paul Frank**

Bloom Program Manager  
SIL International



**Aaron Hemphill**

Mobiles for Literacy Advisor  
SIL International



**Anthony Bloome**

Executive Director  
mEducation Alliance

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## Session A: mEducation Spotlight - Math Power! Prize Panel

10:45 AM - 12:15 PM, Nov 2

Frank C. Carlucci III Auditorium

Math

mEducation Spotlight

Panel

Session A: mEducation Spotlight – Math Power! Prize Panel Moderator: Hiruy Teko, Partnerships Lead, VSO International



- talkSTEM

[Take a Math Walk- Anywhere and Anytime!](#) Benjamin Feinstein, Project Coordinator

- CAUSE Canada

[Self-directed learning: Improving math and so much more](#) Wendy Fehr, Executive Director

- The Prison Mathematics Project

[The Prison Mathematics Project \(PMP\): Justice via the Pursuit of Beauty](#) Benjamin Jeffers, Volunteer

### 📣 Speakers



**Nat Dinham**

Partnerships Lead  
onebillion



**Joe Wolf**

Ceo and co-founder  
Imagine Worldwide



**Benjamin Feinstein**

Project Coordinator  
talkSTEM



**Wendy Fehr**

Executive Director  
CAUSE Canada



**Ben Jeffers**

Prison Mathematics Project

### 📣 Discussant



**Hiruy Teka**

Partnerships Lead - Education  
VSO

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## Session B: S.T.E.M Panel

10:45 AM - 12:15 PM, Nov 2

Simon Conference Room B241

STEM

Panel

Alliance Member Moderator: Scott Isbrandt, Senior Technical Advisor, Palladium and Alliance Advisory Board Member

- National Institute of Education, Singapore  
[Learning at the Intersection of AI, Physiology, EEG, Our Environment and Well-Being \(The Life2Well Project\)](#) Richard Lee, Research Assistant
- Pratham Books' StoryWeaver  
The Power of Stories in Foundational Literacy and S.T.E.M. Learning Purvi Shah, Senior Director
- mJangale and Pace University  
[Capacity Building in STEM Online Teaching for High School Teachers: Exploration in Senegal](#) Christelle Scharff, Co-Founder & Professor
- GaiaXus  
[GaiaXus and Environmental Engagement](#) Abigail Reeves, Education Outreach Manager

🗨 Speakers



**Richard Lee**  
Research Assistant  
National Institute of Education, Singapore

🗨 Moderator



**Scott Isbrandt**  
Senior Technical Advisor and mEd Alliance Advisory Board Member  
Palladium



**Purvi Shah**  
Pratham Books StoryWeaver



**Abigail Reeves**  
Education Outreach Manager  
GaiaXus



**Christelle Scharff**  
Professor & Co-founder  
Pace University / mJangale

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**Session C: A,B,C and 1,2,3 Gallery Walk**

**10:45 AM - 12:15 PM, Nov 2**

**Great Hall**

A B C and 1 2 3

Gallery Walk

Math

Alliance Member Moderator: Mark Saul, mEducation Alliance Senior Mathematics Advisor

- Querium

Using AI to Empower Math Teachers Around the World

Kent Fuka, Founder, and Lawrence McDaniel, Chief Technology Officer

- Mathigon

[Using Free Virtual Manipulatives for Math Exploration and Discovery](#) David Poras, Senior Director

- Desmos Classroom

Using Desmos Classroom to Honor Student Thinking and Value Student Input Oscar Perales, Curriculum Consultant

- ZUNI Learning Tree, LLC

The Wondrous Learning Power of Open Educational Resources & Student-led Learning Tina McCord, Founder and Dr. Keith Lenz, Researcher

- ProFuturo Foundation

[ProFuturo School of Mathematics: Science and Technology at the Service of Education in Vulnerable Environments](#) Ana Victoria Delgado Martín, Head of Product Marketing

🗨 Speakers



**Kent Fuka**  
CEO  
Querium



**Lawrence McDaniel**  
Chief Technology Officer  
Querium, Corp



**Ana Victoria Delgado Martín**  
Head of Product Marketing  
ProFuturo Foundation (Fundación Telefónica and Fundación La Caixa)



**David Poras**  
Mathigon Studio At Amplify



**Oscar Perales, Ed.D**  
Specialist, Math Advance Team  
Desmos Classroom



**Tina MCCord**  
Founder  
ZUNI Learning Tree, LLC



**Keith Lenz**  
Researcher  
ZUNI Learning Tree, LLC

🗨 Moderator



**Mark Saul**  
Senior Mathematics Advisor  
mEducation Alliance

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## Session D: Wondrous Topic Panel

10:45 AM - 12:15 PM, Nov 2

Kathwari Amphitheatre B206

Wondrous Topic

Panel

Alliance Member Moderator: Mark West, Project Officer, UNESCO

- World Education, Inc.

[mLearning For All: Wondrous Co-Creation of Effective Strategies & Tools](#)

Victoria Neff, EdTech Center Assistant Director, Adam Turney, Vice President, and Priyanka Sharma, Vice President

- Team4Tech

[Using Interactive, Informative, and Innovative Low-Tech, Digital Content to Engage Learners](#)

Globally Julie Clugage, Executive Director

- Worldreader

[BookSmart: A Parent and Child Experiencing the Joy of Reading Together](#) Deborah Backus, Senior Director of Global Impact

- African Storybook (Initiative of Saide)

[EdTech Unites Local with Global](#) Judith Baker, Co-Founder

🔊 Speakers



**Victoria Neff**  
EdTech Center Assistant Director  
World Educaion, Inc.



**Priyanka Sharma**  
Vice President  
World Education, Inc.



**Jeff Goumas**  
Digital Learning Sr. Technical Advisor  
World Education



**Julie Clugage**  
Executive Director  
Team4Tech



**Deborah Backus**  
Senior Director, Global Impact  
Worldreader



**Adam Turney**  
Vice President  
World Education



**Judith Baker**  
African Storybook

🔊 Moderator



**Mark West**  
Project Officer  
UNESCO

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**Lunch**

**12:15 PM - 1:15 PM, Nov 2**

**Great Hall**

Lunch

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**Lunch and Play**

**12:30 PM - 1:15 PM, Nov 2**

**Great Hall**

Lunch

Game and Play

Game demonstrations and play led by: The Brooklyn Strategist Neurodevelopment and game play Jon Freeman, Founder

🔊 Speaker



**Jon Freeman**  
Founder, Brooklyn Strategist  
Brooklyn

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## Session A: Engaging All Learners Panel

1:30 PM - 3:00 PM, Nov 2

Kathwari Amphitheatre B206

Inclusive Education

Panel

Co-Facilitators: All Children Reading Grand Challenge and Benetech

Alliance Member Moderator: Sergio Ramirez-Mena, Chief of Party, All Children Reading Grand Challenge

- eKitabu

[Early Childhood Education \(ECE\) For Deaf Learners: What Makes For a Strong Foundation?](#) Anna Martin, Director of Disability Inclusive Education, and Georgine Auma, Director of Studio KSL

- University of Virginia

[Streamlining Observations, Feedback, Reflection, and Professional Development:](#) Are you Ready to be COACHED? Rachel Kunemund, Research Assistant Professor and Olivia Coleman, Project

- WonderTree

[Using Augmented Reality for Early Childhood Development](#) Muhammad Usman, CTO and Co-Founder

- Benetech

[Leveraging Technology for Inclusive Learning](#)

Anna Martin, Director of Disability Inclusive Education, and Georgine Auma, Ayan Kishore, CE

### Speakers



**Anna Martin**

Inclusive Education Specialist  
eKitabu



**Georgine Auma**

Director of Studio KSL  
eKitabu



**Rachel Kunemund**

University of Virginia



**Muhammad Usman**

Founder  
WonderTree



**Ayan Kishore**

CEO  
Benetech



**Olivia Coleman**

Project Manager  
University of Virginia

### Moderator



**Sergio Ramirez-Mena**

Chief of Party  
World Vision / All Children Reading

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## Session B: Amazing Educational Videos Showcase

1:30 PM - 3:00 PM, Nov 2

Frank C. Carlucci III Auditorium

Video and Media

Panel

Session B: Amazing Educational Video Alliance Member Moderator: Anthony Bloome, Executive Director, mEducation Alliance

- Ubongo Learning  
[Bringing the Magic of Playful Learning to 27 Million Homes Across Africa](#) Annette Ngongi, Researcher
- Big Bad Boo Studios  
[Cartoons for Learning – a High Impact and Fun Way to Teach Important Skills!](#) Nikki Whaites, Vice President, International Development
- Peripheral Vision International  
[Sub-Saharan Screens: The Promise of Entertainment-Education TV in Africa](#) Paul Falzone, Executive Director
- Cary Huang  
[Putting Everything to Scale](#)
- Akili Network  
[Can a "Dying" Platform Actually Be An Innovation In Sub-Saharan Africa?](#) Jesse Soleil, President and Co-Founder and Jeff Schon, CEO and Co-Founder

### Speakers



**Annette Ngongi**

Research and Outreach Supervisor.  
Ubongo Learning



**Nikki Whaites**

Vice President, International Development  
Big Bad Boo



**Paul Falzone**

PVI



**Cary Huang**

Carykh



**Jesse Soleil**

President and Co-Founder  
Akili Network



**Jeff Schon**

CEO & Co-Founder  
Akili Network

### Moderator



**Anthony Bloome**

Executive Director  
mEducation Alliance



## Session C: Empowered Teachers Panel

1:30 PM - 3:00 PM, Nov 2

Simon Conference Room B241

Panel

EdTech Hub Session

Teachers Professional Development

Facilitator: EdTech Hub

Alliance Member Moderator: Jamie Proctor, Tanzania Country Lead at the EdTech Hub, FCDO

- IDP Foundation and Dignitas

[Utilizing Low-Fee Private Schools as Innovation Hubs for Interventions that Benefit Students Across the Education Landscape](#)

Stephen Caleb Opuni, Country Director, IDP Foundation and Ng'ang'a Kibandi, Advocacy and Development Director, Dignitas

- Chemonics International

[Empowering Teachers through a Continuum of Blended Tools for Highly Effective Teaching that Fosters Rigor and Joy](#)

Jennifer Swift-Morgan, Senior Advisor in Education and Youth Practice

- EdTech Hub

[Using technology to enhance Communities of Learning in Tanzania's National Teacher Continuous Professional Development \(TCPD\) Implementation](#)

Dr. Taskeen Adam, Senior Research Lead and video remarks provided by Dr. Winston Edward Massam, Assistant Professor at Aga Khan University – Institute for Educational Development, East Africa

- RTI International

[Technology for Formative Assessment & Understanding Classroom Talk](#)

Carmen Strigel, Director of Education Technology

### Speakers



**Stephen Caleb Opuni**

Country Director  
IDP Foundation, Inc



**Nganga Kibandi**

Advocacy and Development Director  
Dignitas Project



**Jennifer Swift-Morgan**

Senior Advisor  
Chemonics International



**Taskeen Adam**

Senior Research Lead  
EdTech Hub



**Carmen Strigel**

Director, Education Technology  
RTI International

### Moderator



**Jamie Proctor**

Education Research Adviser  
FCDO

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## Session D: A,B,C and 1,2,3 Gallery Walk

1:30 PM - 3:00 PM, Nov 2

Great Hall

A B C and 1 2 3

Gallery Walk

Literacy

Alliance Member Moderator: Frank Van Capelle, Senior Advisor, Education, UNICEF

- SIL International

Early Feedback from the First Alpha Tiles App Pilot Program Aaron Hemphill, Mobiles For Literacy

- SIL International

Bloom Books Break Free from their Apps! Paul Frank, Bloom Program Manager

- Impact Network International, Inc.

[Read Smart Cinyanja: A Fun and Innovative Way to Teach Phonics](#) Reshma Patel, Executive Director

- World Literacy Foundation

Sun Books: Solar-Powered Learning for Bright Futures Vanessa Portilla, Marketing & Innovation Manager

- Imagine Worldwide

[Why 'Offline' Digital Learning Is Critical To Delivering Wondrous Learning To Children Worldwide](#) Joe Wolf, Co-Founder and CEO

- Learning Equality

What is Project-Based Learning When There are Limited Resources? Lauren Lichtman, Head of Partnerships and Strategy and

Jamie Alexandre, Co-Founder and Executive Director

### 🗣 Speakers



**Aaron Hemphill**  
Mobiles for Literacy Advisor  
SIL International



**Paul Frank**  
Bloom Program Manager  
SIL International



**Reshma Patel**  
Executive Director  
Impact Network International, Inc.



**Vanessa Portilla**  
Marketing & Innovation Manager  
World Literacy Foundation



**Joe Wolf**  
Ceo and co-founder  
Imagine Worldwide



**Lauren Lichtman**  
Head of Partnerships and Strategy  
Learning Equality



**Jamie Alexandre**  
Co-founder and Executive Director  
Learning Equality

### 🗣 Moderator



**Frank van Cappelle**  
Senior Advisor, Education  
UNICEF

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## Session A: [Engaging All Learners Panel](#) - Rochester Institute of Technology

3:15 PM - 4:15 PM, Nov 2

Frank C. Carlucci III Auditorium

Inclusive Education

Panel

Alliance Member Moderator: Sergio Ramirez-Mena, Chief of Party, All Children Reading Grand Challenge

Topics include: 1) Building Communication Between Families: Sign Language App; 2) Project TREE: Improving Deaf Children's Emergent Literacy Skills and Caregiver Collaboration with EdTech - The Philippines, Fiji and Papua New Guinea; and 3) EdTech Open Source and Crowdsourcing: Lessons Learned

- Patrick Graham, Associate
- Professor Christopher Kurz,
- Professor Stephen Jacobs Open@RIT Director and Professor

### 🗣 Speakers



**Patrick Graham**

Associate Professor  
Rochester Institute of Technology



**Christopher Kurz, PhD**

Professor  
Rochester Institute of Technology



**Stephen Jacobs**

Director, Open@RIT  
RIT

### 🗣 Moderator



**Sergio Ramirez-Mena**

Chief of Party  
World Vision / All Children Reading

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## Session B: Empowered Girls Panel

3:15 PM - 4:15 PM, Nov 2

Kathwari Amphitheatre B206

EdTech Hub Session

Girls in Education

Panel

Session B: Empowered Girls Panel

Facilitator: EdTech Hub

Alliance Member Moderator: Rachel Chuang Shi, Program & Helpdesk Manager and Natalie Wyss, Helpdesk Analyst, EdTech Hub

- Educate!

[Low-Tech Innovations to Empower Girls in Rural East African Communities](#) Alex Kelly, US Country Director

- Old Dominion University

[Supporting girls' education with strategic use of technology in developed and developing countries](#)

Dr. Helen Crompton, Associate Professor of Instructional Technology

- Jigsaw

[Education in times of restriction: an examination of refugee girls' and young women's access to learning during COVID-19 school closures in Pakistan](#)

David Hollow, Research Director, EdTech Hub (presenting on behalf of Asma Rabi, Consultant, Jigsaw)

#### 🗣️ Speakers



**Helen Crompton**  
Professor  
Old Dominion University



**David Hollow**  
Research Director  
EdTech Hub



**Rachel Chuang Shi**  
Program & Helpdesk Manager  
EdTech Hub



**Natalie Wyss**  
Helpdesk Analyst  
EdTech Hub



**Alex Kelly**  
Director of Growth & US Country Director  
Educate!

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### Session C: S.T.E.M. Panel

3:15 PM - 4:15 PM, Nov 2

Simon Conference Room B241

Panel

STEM

Session C: S.T.E.M. Panel

Alliance Member Moderator: Annie Ning, Director, Asia Affairs, ISTE

- University of California, San Diego

[The Wondrous Science of Sound and Music](#)

Victor Mincez, Researcher

- Teknikio

[Tekniverse: a world that connects signals and people](#)

Deren Guler, Founder

- PhET Interactive Simulations, University of Colorado Boulder

[Supporting Wonder in Math and Science Education with PhET Interactive Simulations](#)

Dr. Rebecca Vieyra, Associate Director of Global Initiatives

🗣 Speakers



**Deren Guler**  
Lecturer  
Columbia teachers College



**Rebecca Vieyra**  
Associate Director of Global Initiatives  
PhET Interactive Simulations, University of Colorado Boulder



**Victor Minces**  
Research Scientist, Principal Investigator  
University of California, San Diego

🗣 Moderator



**Annie Ning**  
Director, Asia Affairs  
ISTE

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**Session D: [RTI International Skills Lab - Selecting and evaluating e-resources and video lessons](#)**

**3:15 PM - 4:15 PM, Nov 2**

**Peace Links Classroom**

RTI Session

Skills Lab/Workshop

Selecting and evaluating e-resources and video lessons Led by:

- Dr. Carmen Strigel, Director of Education Technology, RTI
- Victoria Neff, EdTech Center Assistant Director, World Education
- Jeff Goumas, Digital Learning Sr. Technical Advisor, World Education

🗣 Speakers



**Carmen Strigel**  
Director, Education Technology  
RTI International



**Jeff Goumas**  
Digital Learning Sr. Technical Advisor  
World Education

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**[Closing Remarks](#)**

**4:30 PM - 5:00 PM, Nov 2**

**Frank C. Carlucci III Auditorium**

Keynote

- Keynote Presenter: Mehtab Ali, Program Manager, The Learning Agency (Representing Schmidt Futures)

🗣 Speaker



**Mehtab Ali**  
Program Manager  
The Learning Agency (Representing Schmidt Futures)

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Thu, Nov 03, 2022

**Opening Remarks**

**9:00 AM - 9:30 AM, Nov 3**

**Frank C. Carlucci III Auditorium**

Keynote

Moderator: Alexis Bonnell, Emerging Technology Evangelist, Public Sector, Google Keynote

Presenter: David Barth, Vice President, International Programs, Save the Children US

Recognition of Math Power! Prize Winners:

- onebillion
- talkSTEM

**Speakers**



**Alexis Bonnell**  
Emerging Technology Evangelist, Public Sector  
Google



**David Barth**  
Save the Children



**Benjamin Feinstein**  
Project Coordinator  
talkSTEM



**Andrew Ashe**  
CEO  
onebillion

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**Session A: Welcoming New Neighbors**

**9:45 AM - 11:15 AM, Nov 3**

**Frank C. Carlucci III Auditorium**

Panel

Refugee

Session A: Welcoming New Neighbors Panel

- Alliance Member Moderator: Rose Cardarelli, CEO & Founder, Education for All Coalition and mEducation Alliance Advisory Board member

- Amal Alliance and Learning Equality

[Expanding Potential for Wondrous Learning For All With Playful Offline EdTech](#)

Hiba Rahim, Director of Impact and Evaluation, Learning Equality, and Eduardo Jose Carillo Marquez, Director, Amal Alliance

- Maketank Inc.

[Illustrated Memoir: Developing Literacies and Self-Efficacy through Storytelling](#)

Dr. Kate Carlier Currie, Executive Director

- War Child Holland

[Evidence Based Learning Tool – Helping to Create Wondrous Assessment Tools to Improve Learning Outcomes](#) Kahina Boulegroun, Project Manager and Hussein Al-Amoudi, Project Manager

- Imagine Worldwide

[Ensuring Access to Learning in Conflict-Impacted Zones](#) Jennifer Welsh, Head of Growth and Operations

## Speakers



**Kate Carlier Currie**  
Executive Director  
Maketank Inc.



**Kahina Boulegroun**  
Gobee Project Manager  
War Child Holland



**Jennifer Welsh**  
Head of Growth and Operations  
Imagine Worldwide



**Hussein Al-Amoudi**  
Project Manager - CAN'T WAIT TO LEARN  
War Child Holland



**Hiba Rahim**  
Director of Impact and Evaluation  
Learning Equality



**Eduardo Carrillo Marquez**  
Director  
Amal Alliance

## Moderator



**Dr. Rose Cardarelli**  
Founder & CEO  
Education for All Coalition

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## Session B: mEducation Spotlight Session - Digital Literacy

9:45 AM - 11:15 AM, Nov 3

Kathwari Amphitheatre

Panel

Digital Literacy

mEducation Spotlight

### Session B: mEducation Spotlight Session - Digital Literacy

- Moderator: Michael McCabe, Regional Director, Inter-America and Pacific Region, Peace Corps.

*What does it mean to be Globally Digitally Literate?*

- Dr. Hellen Crompton, Associate Professor of Instructional Technology, Old Dominion University
- Zola Munyungwa, Graduate Research Assistant at West Virginia University, Instructor of Geography at the University of Malawi, and representative from YouthMappers.
- Anthony Bloome, Executive Director, mEducation Alliance
- Annie Ning, Director, Asia Affairs, ISTE
- Albert Forn, Director of mSchools Programs, GSMA.

## Speakers



**Helen Crompton**  
Professor  
Old Dominion University



**Anthony Bloome**  
Executive Director  
mEducation Alliance



**Zola Manyungwa**  
Graduate Research Assistant  
West Virginia University



**Annie Ning**  
Director, Asia Affairs  
ISTE



**Albert Forn**  
Director of mSchools Programs  
GSMA

## Moderator



**Michael McCabe**  
Regional Director Inter-America and Pacific Region  
Peace Corps

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## Session C: A-B-C and 1-2-3 Gallery Walk

9:45 AM - 11:15 AM, Nov 3

Great Hall

A B C and 1  
2 3

Gallery Walk

Literacy

Alliance Member Moderator: Jennifer Gonzales, Education Program Specialist, Peace Corps

- Darsel

Unleashing the Potential of Text-Based Personalized Learning in Low-Resource Settings  
Abdulhamid Haidar, Founder and President

- CommonLit

[Piloting a Cohort Teacher Training Model in Mexico: Observations on Teacher and Student](#)

Learning Agustina Moppett, Director of CommonLit Español, and Kara Pacos, Director of Program and Partnerships

- Bamboo Learning

Exploring Voice Technology for Teaching Foundational Literacy Irina Fine, Co-Founder

- STORYWORLD International

Bilingual Literacy: A Pathway to Prosperity Cynthia Barbera, Senior Executive

- Capti

Accelerating English Language Learning by Diagnosing Foundational Reading Skills Dr. Yevgen Borodin, CEO at Capti and Research Professor at SBU

- GaiaXus

Dietrich Ruehlmann, Managing Partner

## Speakers



**Abdulhamid Haidar**  
Founder and President  
Darsel



**Agustina Moppett**  
Director of CommonLit Español  
CommonLit



**Kara Pacos**  
Chief of Staff  
CommonLit



**Irina Fine**  
Co-Founder  
Bamboo Learning



**Cynthia Barbera**  
Senior Executive  
STORYWORLD International



**Yevgen Borodin**  
Research Professor  
Stony Brook University



**Dietrich Ruehlmann**  
Managing Partner  
Gaiaxus

## Moderator



**Jennifer Gonzales**  
Education Program Specialist  
Peace Corps

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### Session D: Wondrous Play Panel

9:45 AM - 11:15 AM, Nov 3

Simon Conference Room

Panel

Play

Alliance Member Moderator: Ana Victoria Delgado Martín, Head of Product Marketing, ProFuturo

- The Asia Foundation

[Let's Read, Play, and Learn](#) Jaco Roesch, Program Manager

- Tech & Play Initiative

[Tech & Play Observation Protocols: Providing Formative Feedback for Curriculum Development](#)  
Daniel Light, Senior Advisor

- FHI 360

[Wondrous Learning is Playful Pedagogy](#)  
Brian Dooley, Data Capture and Utilization Advisor

- Two Rabbits

[Chasing Two Rabbits at Once: Bringing the Wonder of the Forest into the Classroom](#) Sarah Strader, Founder and Executive Director

- VOXPOP

[Using role-play to explore historical perspectives & sharpen civic dialogue](#) Greg Trefry, Co-Founder of Gigantic Mechanic

## Speakers



**Daniel Light**  
Research Consultant  
Tech & Play Initiative



**Brian Dooley**  
Data Capture and Utilization Technical Advisor  
FHI 360



**Sarah Strader**  
Founder and Executive Director  
Two Rabbits



**Jaco Roesch**  
Program Manager for Let's Read  
The Asia Foundation



**Gregory Trefry**  
Partner & Game Designer  
Gigantic Mechanic

## Moderator



**Ana Victoria Delgado Martín**  
Head of Product Marketing  
ProFuturo Foundation (Fundación Telefónica and Fundación La Caixa)

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## Session E: Empowered Teachers Panel

9:45 AM - 11:15 AM, Nov 3

Hauser Conference Room

EdTech Hub  
Session

Panel

Teacher Professional Development

Facilitator: EdTech Hub

Alliance Member Moderator: Natalie Wyss, Helpdesk Analyst, EdTech Hub

- Pragmatic Solutions/ simSchool LLCter

[Growing Engagement, Proficiency, and Equitable Practice Through Virtual Practicum](#)

Stacy Kruse, Chief Product Officer, and Dr. Sarah Dexter, Associate Professor

- VSO International

[Transforming teaching through blended volunteering and CPD: raising progress and attainment and enhancing equity and inclusion through EdTech in low-resource, low-connectivity settings](#)

Hiruy Tekla, Education Strategic Partnerships Lead

- World Education, Inc.

[Join the Crowd! Inspiring Learning & OER Access with CrowdED Learning](#)

Jeff Goumas, Digital Learning Senior Technical Advisor



📣 Speakers



**Stacy Kruse**  
Chief Product Officer  
Pragmatic Solutions/ simSchool LLC



**Dr. Sara Dexter**  
Associate Professor  
University of Virginia



**Hiruy Teka**  
Partnerships Lead - Education  
VSO



**Jeff Goumas**  
Digital Learning Sr. Technical Advisor  
World Education

📣 Moderator



**Natalie Wyss**  
Helpdesk Analyst  
EdTech Hub

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**Session B: Amazing Educational Videos Panel**

**11:30 AM - 12:30 PM, Nov 3**

**Frank C. Carlucci III Auditorium**

Videos and  
Media

Panel

Alliance Member Moderator: Jamie Proctor, EdTech Hub Tanzania Country Lead, FCDO

- BBC Media Action

[Using Media and Communication to Transform the Lives of Girls and Children with Disabilities](#)

Yvonne Macpherson, Director, North America, and Emmanuel Manza, Project Manager

- Impact(Ed) International and Fundi Films

[Creating Change Through an Entertaining Animated Series](#)

Aric Noboa, Impact(Ed) International, Co-CEO and Executive Producer, and Chris Morgan, Filmmaker, Fundi Films

📣 Speakers



**Yvonne MacPherson**  
Director  
BBC Media Action



**Aric Noboa**  
Co-CEO and Executive Producer  
Impact(Ed) International



**Chris Morgan**  
Producer & Director  
Fundi Films

📣 Moderator



**Jamie Proctor**  
Education Research Adviser  
FCDO

## Session C: mEducation Spotlight - [Interactive Voice Response \(IVR\) and Math Games](#)

11:30 AM - 12:30 PM, Nov 3

Simon Conference Room

Videos and  
Media

Panel

Alliance Member Moderator: Christin McConnell, Education Specialist, Global Partnership for Education (GPE)

Nudging Families to Play Math Games at Home via interactive audio response games on simple phones

- Heidi Schubert, Quality Learning Advisor, Save the Children
- Peter Joyce, Senior Digital Scaling Specialist, mEducation Alliance
- Brian Dotson, Senior Director of USG Partnerships, Viamo

In response to the global learning crisis, mEducation Alliance, Viamo, and Save the Children through Cisco funding, decided to pilot a new, scalable way to reach children and their families using mobile technology, reaching them with fun, interactive maths games that can be played by children and parents for free, in their homes.

### Speakers



**Heidi Schubert**

Quality Learning Advisor  
Save the Children



**Peter Joyce**

Senior Digital Scaling Specialist  
mEducation Alliance



**Brian Dotson**

Senior Director of USG Partnerships  
Viamo

### Moderator



**Christin McConnell**

GPE

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## Session D: A-B-C and 1-2-3 Gallery Walk

11:30 AM - 12:30 PM, Nov 3

Great Hall

A B C and 1 2 3

Gallery Walk

Literacy

Alliance Member Moderator: Carolyn Johnson, Chair, Rotary Basic Education and Literacy Rotary Action Group

- NABU

Storytime Takes the Stage  
Chris Barr, Chief Technology Operator

- Curious Learning

Engaging Curiosity and Ensuring Literacy Learning for All Children Stephanie Gottwald, Co-Founder and Vice President of Content

- All Children Reading Grand Challenge

Why Digital Play-Based Reading Apps Contribute to Children's Wondrous Early Reading Experience Sergio Ramirez-Mena, Chief of Party

- Pratham Books' StoryWeaver

Platform, Programs & Partnerships for scaling wondrous learning Purvi Shah, Senior Director

🗨 Speakers



**Chris Barr**  
Chief Technology Officer  
NABU



**Stephanie Gottwald**  
sgottwald@curiouslearning.org



**Sergio Ramirez-Mena**  
Chief of Party  
World Vision / All Children Reading



**Purvi Shah**  
Pratham Books StoryWeaver

🗨 Moderator



**Carolyn Johnson**  
Rotary International

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**[Session E: Welcoming New Neighbors Discussion](#)**

**11:30 AM - 12:30 PM, Nov 3**

**Hauser Conference Room**

Alliance Members

Refugee

Special  
Presentation

UNHCR Rwanda and ProFuturo Foundation

Introducing ProFuturo and UNHCR work in Rwanda

UNHCR, in partnership with the ProFuturo Foundation, introduced in 2021 a digital learning program in major refugee hosting schools in Rwanda, to provide access to inclusive, equitable, quality digital education for refugee and host community children. The program provides access to ICT equipment, an offline platform, digital educational resources, and teacher training.

🗨 Speakers



**Leticia Rato**  
Head of Global Partnerships  
ProFuturo Foundation



**Jean Paul NTEZIRYAYO**  
Program Manager  
UNHCR Rwanda

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## Lunch

12:45 PM - 1:45 PM, Nov 3

Great Hall

Lunch

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## Lunch and Play!

Lunch

Games and Play

Game demonstrations and play led by: ChessKid  
Chess as an Educational Tool Martin Collette, Director of Events

Speaker



**Martin Collette**  
Director of Events  
ChessKid

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## Session A: RTI Skills Lab: M&E for remote teacher training

2:00 PM - 3:30 PM, Nov 3

Peace Links Classroom

RTI Session

Skills Lab/Workshop

["MR. JOHNSON, YOU ARE ON MUTE!" A Monitoring, Evaluation, and Learning \(MEL\) Framework for Technology-Supported Remote Trainings](#) Rachel Jordan, Research Education Analyst, RTI International

Wondrous Learning is daring to re-examine an idea or concept that we've looked at many times before, but from a different perspective- shedding light on unique attributes that may not be seen through a more traditional lens. By coaching professional development within a teacher's lifelong learning journey, and stepping away from evaluating of the use of technology to reinforce adult learning through an oversimplified "with or without" comparison, RTI's MEL Framework for Technology-Supported Remote Training features a more nuanced perspective by introducing practical questions and indicators attuned to the unique characteristics of technology.

The framework presents minimum standards for the evaluation of technology-supported remote training, which, in turn, facilitates the development of an actionable evidence base for replication and scale-up. This framework has been carefully investigated, tested, and used in Kyrgyz Republic, Liberia, Malawi, the Philippines, and Uganda.

Speaker



**Rachel Jordan**  
Research Education Analyst  
RTI International

## Session B: mEducation Alliance Spotlight - Accessing Amazing Educational Videos

2:00 PM - 3:30 PM, Nov 3

Kathwari Amphitheatre

mEducation Spotlight

Panel

Alliance Member Moderator: Alex Twinomugisha, Senior Education Specialist, The World Bank

[Is Closing the Educational Digital Divide across the Global South Closer \(and Cheaper\) than We Think?](#) Erik Langner, CEO, Information Equity Initiative

[A Video Projector for Every School - A Global Campaign](#)

Tony Bloome, Founder and Executive Director, mEducation Alliance

### Speakers



**Erik Langner**

CEO

Information Equity Initiative



**Anthony Bloome**

Executive Director

mEducation Alliance

### Moderator



**Alex Twino**

Senior Education Technology Specialist  
The World Bank

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## Session C: EdTech Acceleration in Africa

2:00 PM - 3:30 PM, Nov 3

Simon Conference Room

Special Presentation

Panel

Injini and Co-hort investees

[Topic: Developing the African Education Innovation Ecosystem](#)

Krista Davidson, Executive Director

Panelists:

- Reflective Learning

[How to catch-up years of Maths learning.gaps in single year](#)

Keelan Whiting, CEO

- Tiny Totos Kenya

[Transforming Daycares, Transforming Lives](#)

Elaine Wacuka, COO

## Speakers



**Keelan Whiting**  
CEO  
Reflective Learning



**Elaine Hurt**  
Tiny Totos

## Moderator



**Krista Davidson**  
Executive Director  
Injini

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### Session D: Wonder Gallery Walks

2:00 PM - 3:30 PM, Nov 3

Great Hall

Gallery Walk

Wondrous  
Topic/General

Alliance Member Moderator: David Hollow, Research Director, EdTech Hub

- Rana Labs and World Vision Guatemala

[Digital Community Spokespersons](#)

Miles Sedgwick, Founder, and Sophia Chacón, Communication Specialist

- Blossom Academy

[Creating a New Generation of African Data Scientists](#) Jeph Acheampong, Director

- International Youth Foundation

From Mexico to South Africa: Digital Solutions for the Workforce of the Future

Rhonda Greenway, Technical Advisor for Digital Development and Elizabeth Salazar, Senior Technical Advisor for Economic Opportunitie

- sQuid

[Colour in the classroom: Colour and Literacy Coming Together in Wonderous Learning](#)

Adam Smith, Co-Founder and CEO

- Nolej

[A Decentralized Educational Protocol, Where Learners are Teachers](#)

Bodo Hoenen, Co-founder CEO US and Nejma Belkhdim - Co-founder, Chief Product Officer

- Ustad Mobile

Apps working together: the magic of interoperability online and offline

Hiruy Teka, Partnerships Lead, VSO International

🗨 Speakers



**Sophia Chacon**  
Communication Specialist  
World Vision Guatemala



**Jeph Acheampong**  
Director  
Blossom Academy



**Adam Smith**  
Co-Founder and CEO  
sQuid



**Bodo Hoenen**  
Co-Founder  
Nolej



**Nejma Belkhdim**  
Co-Founder & CPO  
NOLEJ



**Rhonda Greenway**  
Technical Advisor, Digital Development  
International Youth Foundation



**Elizabeth Salazar**  
Sr. Technical Advisor  
International Youth Foundation



**Hiruy Teka**  
Partnerships Lead - Education  
VSO

🗨 Moderator



**David Hollow**  
Research Director  
EdTech Hub



**Session E: Workshop - Building an Ecosystem of Wondrous Learning**  
**2:00 PM - 3:30 PM, Nov 3**  
**Hauser Conference Room**

Game and Play

Skills Lab/Workshop

🗨 Speakers



**Chloe Varelidi**  
Founder and Managing Director  
Humans Who Play



**Sarah Bever**  
Senior Technical Advisor for Basic Education  
IREX



## Session A: World Cafe with mEducation Alliance Member Institutions and Advisory Board Members

3:45 PM - 4:45 PM, Nov 3

Please check each session for room assignment

Special Presentation

Alliance Members

Meet and Engage with mEducation Alliance Members!

Now is your chance to speak with senior representatives of mEducation Alliance Member institutions. Hear about some of their priority activities and how your institutions can wo r

### Speakers



**Emily Gustafsson-Wright**  
Brookings Institution Center for Universal Education



**Albert Forn**  
Director of mSchools Programs  
GSMA



**Jean Paul NTEZIRYAYO**  
Program Manager  
UNHCR Rwanda



**Leticia Rato**  
Head of Global Partnerships  
ProFuturo Foundation



**Mark West**  
Project Officer  
UNESCO



**Frank van Cappelle**  
Senior Advisor, Education  
UNICEF



**Sarah Osborne**  
Brookings



**Simon Graffy**  
CEO and Co-Founder  
Inspiring Teachers



**Jennifer Gonzales**  
Education Program Specialist  
Peace Corps



**Maureen Herman**  
Youth Development Specialist  
Peace Corps



**Michael McCabe**  
Regional Director Inter-America and Pacific Region  
Peace Corps



**Romana Kropilova**  
Program Manager  
Jacobs Foundation



**Jamie Proctor**  
Education Research Adviser  
FCDO

### [Center for Universal Education at the Brookings Institution and Inspiring Teachers](#)

3:45 PM - 4:45 PM, Nov 3

Peace Links Classroom

### [Peace Corps](#)

3:45 PM - 4:45 PM, Nov 3

Kathwari Amphitheatre B206

### [GSMA](#)

3:45 PM - 4:45 PM, Nov 3

Kathwari Amphitheatre B206

### [UNESCO and UNICEF](#)

3:45 PM - 4:45 PM, Nov 3

Simon Conference Room B241

### [Jacobs Foundation](#)

3:45 PM - 4:45 PM, Nov 3

Hauser Conference Room B214/B215

FCDO

3:45 PM - 4:45 PM, Nov 3

Hauser Conference Room B214/B215



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**Session B: "Office Hours" with United States Government (USG) Representatives**  
**3:45 PM - 4:45 PM, Nov 3**  
**Great Hall**

Gallery Walk

Special Presentation

US Government / USG  
Funded Orgs

Alliance Member Moderator: Ed Metz, SBIR Program Manager, US Department of Education

- National Science Foundation  
Michael Davis, Program Director
- US State Department  
Paul Fischer, Senior Technology Advisor Department of Education
- Department of Education  
Carter Volz, EIR Program Officer
- National Endowment for the Arts  
Lakita Edwards, Arts Education Specialist, Literary Arts & Arts Education Division
- The John F. Kennedy Center for the Performing Arts  
Eric Friedman, Director of Digital Learning

**Speakers**



**Michael Davis**  
Program Officer  
National Science Foundation



**Paul Fischer**  
Senior Tech Advisor  
U.S. Department of State



**Carter Volz**  
EIR Program Officer  
Department of Education



**Lakita Edwards**  
Arts Education Program Specialist  
National Endowment for the Arts



**Eric P. Friedman**  
Director of Digital Learning  
The John F. Kennedy Center for the Performing Arts

**Moderator**



**Edward Metz**  
Program Manager, SBIR Program  
US Dept of ED

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**Keynote and Performance**  
**5:00 PM - 5:45 PM, Nov 3**  
**Frank C. Carlucci III Auditorium**

Keynote

Performance

Moderator: Anthony Bloome, Founder and Executive Director, mEducation Alliance  
Speaker:

[Dr. Stefanie Milam](#), James Webb Space Telescope Deputy Project Scientist for Planetary Science, NASA Goddard Space Flight Center

Wondrous Science of NASA's James Webb Space Telescope Performances from:

Muzology Performance:  
Adara

INSIGHTS Puppets

#### 🗣️ Speakers



**Anthony Bloome**  
Executive Director  
mEducation Alliance



**Dr. Stefanie Milam**  
James Webb Space Telescope Deputy Project Scientist for Planetary Science  
NASA Goddard Space Flight Center



**Sandee McClowry**  
Developer of New INSIGHTS into Children's Temperament  
INSIGHTS Intervention, LLC



**Adara Sharp**  
Performer/Entertainment  
Muzology



**Lana Israel**  
Muzology  
Founder

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## Reception and EdTech Demos

5:45 PM - 7:00 PM, Nov 3

Great Hall

Gallery Walk

Reception

US Government / USG  
Funded Orgs

USG-funded EdTech Developers Demo:

- Capti

Accelerating English Language Learning by Diagnosing Foundational Reading Skills

Dr. Yevgen Borodin, CEO at Capti and Research Professor at SBU

- Muzology

Lana Israel, Founder and Rachel Carter, MS OTRL, VP, Customer Experience

- INSIGHTS

Sandee McClowry, PhD, RN, FAAN, Professor Emerita, New York University, Developer of INSIGHTS into Children's Temperament

- Killer Snails

Using extended reality to teach water stewardship

Jessica Ochoa Hendrix, CEO

- NASA Goddard Space Flight Center

Dr. Stefanie Milam, James Webb Space Telescope Deputy Project Scientist for Planetary Science

- Building Momentum

Allen Brooks, Chief Creative Officer

- VOXPOP

Using role-play to explore historical perspectives & sharpen civic dialogue

Greg Trefry, Co-Founder of Gigantic Mechanic

## Speakers



**Yevgen Borodin**  
Research Professor  
Stony Brook University



**Rachel Carter**  
VP, Customer Experience  
Muzology



**Sandee McClowry**  
Developer of New INSIGHTS into Children's Temperament  
INSIGHTS Intervention, LLC



**Jessica Ochoa Hendrix**  
CEO & CoFounder  
Killer Snails



**Dr. Stefanie Milam**  
James Webb Space Telescope Deputy Project Scientist for Planetary Science  
NASA Goddard Space Flight Center



**Allen Brooks**  
Chief Creative Officer  
Building Momentum



**Gregory Trefry**  
Partner & Game Designer  
Gigantic Mechanic



**Lana Israel**  
Muzology  
Founder

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**Fri, Nov 04, 2022**

### **Engaging Others! - Educational Volunteerism**

**9:00 AM - 12:30 PM, Nov 4**

**Save the Children and Hybrid**

Educational  
Volunteerism

Skills Lab / Workshop

Co-hosts: Heidi Schubert, Quality Learning Advisor, [Save the Children](#); Carolyn Johnson, Chair, Basic Education and Literacy Rotary Action Group; Anthony Bloome, Founder of Executive Director and Founder, mEducation Alliance

While educational volunteerism has been growing, it does not reach many children who need the most support, and volunteer initiatives can be small-scale, fleeting, and limited in long term impact. As session organizers, we believe in the potential of volunteers to help address the global learning crisis -- and that there are a range of global and national stakeholders with whom we can collaborate to build a shared vision, guidance, and technical resources to identify how volunteer initiatives can be most effective, sustainable and taken to scale. This will enable global and local actors to work with governments and local organizations to create a thriving communities of volunteers in different countries working together to help future generations fulfill their potential.

This workshop -- organized with panels, discussion and gallery walks -- will help us kick-start dialogue among interested stakeholders to build momentum around educational volunteerism and to start forging partnerships for taking educational volunteerism to the next level -- by focusing on how to sustain educational volunteerism at scale via the innovating in volunteers' recruitment, capacity strengthening, and incentivization.

🗣️ Speakers



**Heidi Schubert**  
Quality Learning Advisor  
Save the Children



**Carolyn Johnson**  
Rotary International



**Anthony Bloome**  
Executive Director  
mEducation Alliance

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[Introducing the EdTech Knowledge Packs: Actionable Tools to Accelerate Learning](#)

9:00 AM - 1:00 PM, Nov 4

WB: Room J 4 - 044

Alliance Members

Skills Lab / Workshop

701 18th St NW, Washington, DC 20006

(Directions on how to enter and what room will be shared with registrants)

Join The World Bank EdTech Team for a discussion on [accelerating learning in a hybrid learning environment](#) with the support of our recently published Knowledge Pack(KPs) - short, pragmatic guides on key topics within EdTech, such as digital content, LMS, and devices.

This event will bring together the private sector, public sector, and NGO stakeholders.

🗣️ Speakers



**Robert Hawkins**  
Global Lead Technology and Innovation in Education  
World Bank



**Alex Twino**  
Senior Education Technology Specialist  
The World Bank



**Juan Cobo**  
Senior Education Specialist  
The World Bank

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## [Amazing Educational Videos Track - African Broadcast TV Co-Creation Workshop: ECD and Beyond](#)

9:30 AM - 12:30 PM, Nov 4

Videos and Media

Skills Lab / Workshop

Co-hosts: Paul Falzone, Executive Director Peripheral Vision International; Jeffrey Schon CEO and Co-Founder, [Akili Network](#); Reshma Patel, Executive Director, Impact Education International; Annet Ngongi, Researcher, Ubongo; Chris Morgan Filmmaker, Fundi Film

Sub-Saharan Africa is home to both the fastest growing television audience and to the largest youth market in the world. As access becomes increasingly ubiquitous, TV programming can change the lives of children, youth and their families at scale. Join leadership from some of the top creators and distributors of broadcast television in Africa—Akili Network, [Impact\(Ed\) International](#) (formerly Discovery Learning Alliance), Peripheral Vision International and Ubongo—to discuss the future of this powerful emerging medium and to co-create opportunities for reaching millions with life-changing media.

### 🗣️ Speakers



**Paul Falzone**  
PVI



**Jeff Schon**  
CEO & Co-Founder  
Akili Network



**Annette Ngongi**  
Research and Outreach Supervisor.  
Ubongo Learning



**Chris Morgan**  
Producer & Director  
Fundi Films



**Aric Noboa**  
Co-CEO and Executive Producer  
Impact(Ed) International



**Clodhna Ryan**  
Head of Education and Research  
Ubongo



## Data-Boosted: Play and Development with Data and Quality

9:30 AM - 12:30 PM, Nov 4

RTI International

RTI Session

Skills Lab/Workshop

Do you have a great, wondrous learning app, Edtech tool or initiative?  
Do you want to have more than just a story to tell and a nice app to show?  
Would you like to have some real, rigorous, and reliable data about whether and how your learners are using your tool, and with what outcomes and impact?

Join us for a series of presentations and hands-on activities that will take you on a journey of testing and researching your EdTech tool or initiative with increasing rigor, exploring aspects such as ease of use, efficacy, and effectiveness. RTI Researchers and partners will share approaches and experiences from developing, user testing, researching, and evaluating different EdTech initiatives with a focus on sharing critical considerations and tips in designing and implementing these approaches. Each presentation will be followed by hands-on, practical activities and discussions allowing participant to share their experience and enhance their skills.

**Ease of Use:** This presentation will share user-testing and field-testing approaches to developing a psychometrically rigorous self-assessment of early reading and mathematics for young students in Ghana and from using Artificial Intelligence in the self-assessment of oral reading fluency for upper primary learners in the Philippines.

**Efficacy:** Combining disability inclusion and assessment considerations, this presentation will share alpha and beta field testing designs to identify and refine approaches to remote self-assessment of early reading skills of learners who are deaf or hard of hearing in the Philippines.

**Effectiveness:** Remember the Global Learning XPRIZE competition? We know many of you do, especially those among the mEducation Alliance Symposium attendees who participated and won in this competition! This presentation will share approaches to rigorous impact evaluation like those taken for the Global Learning XPRIZE field test.

Come and learn with us to make your EdTech tool or initiative data-boosted to help improve play and development!

 Speaker



**Carmen Strigel**

Director, Education Technology  
RTI International

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# Documenting and Creating a Resource of Literacy App Features and Supported Languages

9:30 AM - 12:30 PM, Nov 4

WB: Room J 8 - 044

Literacy

Skills Lab/Workshop

701 18th St NW, Washington, DC 20006

(Directions on how to enter and what room will be shared with registrants)

Co-hosts: Paul Frank, Bloom Program Manager, Aaron Hemphill, Mobiles For Literacy Advisor SIL International (USA)

Have you ever been asked...

What literacy apps are available for Ukrainian, Rohingya or Tigrinya? Or...

Does that app work offline? Is it free? Can I create content with it? Does it use an adaptive learning algorithm? What investment is required to localize the app into a new language?

The mEducation Alliance and SIL invite you to participate in a Literacy League workshop on Friday, November 4th, 2022 to discuss the development of a database that would list supported languages and app features, such as offline functionality, supported operating systems, etc.

This database would promote Wondrous Learning by assisting stakeholders in connecting learners to the best resource for their needs.

## 🗣️ Speakers



**Paul Frank**

Bloom Program Manager  
SIL International



**Aaron Hemphill**

Mobiles for Literacy Advisor  
SIL International